

A NEW PRODUCT FROM FUJIFILM

“instax mini film Monochrome”

**A new film that expands the possibilities of photographic expression
using instax film**

PHOTOKINA 2016, COLOGNE, GERMANY, September 20, 2016—FUJIFILM Corporation (President: Kenji Sukeno) is pleased to announce the launch of the “instax mini film Monochrome”, which will be released worldwide in October 2016.

The “instax mini film Monochrome” responds to the increasingly sophisticated demands of users, enabling them to expand the artistic potential of their photographic expression and adding a further dimension of fun to using instax cameras and films.

Product Name: “instax mini film Monochrome”

Availability: From October 2016

Main features:

- Includes 10-frame, printable instax monochrome film.
- Expands the potential for artistic, fashion and street photography.

Fujifilm is committed to offering new products and services that meet various consumer needs by leveraging innovative technological advancements. Fujifilm is also dedicated to enhancing the enjoyment of photography worldwide, and encourages users to experience the value of shooting, preserving, displaying and gifting photo images that deliver the message of “enrich your life with photographs.”

“instax mini film Monochrome”

Film Box



Sample Image

