



Renovations Underway at the Historic American Society of Cinematographers Clubhouse

After years of planning, the American Society of Cinematographers (ASC) has finally broken ground on the Hollywood site of their clubhouse, marking the commencement of a major renovation project. The improvements to the clubhouse have been underwritten in large part through the support of businesses such as Fujifilm, which are integral to the Hollywood motion picture industry.

“Fujifilm’s participation makes perfect sense because of our long history in the motion picture industry and because of the need to continue the heritage and legacy of the indus-

try for many years to come,” said Mark W. Murphy, Vice President and General Manager of the Motion Picture Products Division at Fujifilm U.S.A., Inc. “Fujifilm has a history of preserving images and films reaching back to 1934 and plans to continue that commitment well into the 21st century; the company’s sponsorship of the renovation of this historical site is a logical extension of that commitment.”

The membership of the ASC, which was established in 1919, has included some of the most respected motion picture artists in the history

of the medium, and the organization has been headquartered at its current location for 70 years. The 1,500 square-foot addition to the main structure and new three-story office building will be designed to enhance, not overpower, the renowned clubhouse. The additions will allow for more and larger events, seminars and meetings for members, collaborators and students while preserving the integrity of the current structure and respecting its historical significance. ■



Left to right: Owen Roizman, Director of Photography and Co-chair of the ASC Building Committee; Mark W. Murphy, Vice President and General Manager of the Motion Picture Products Division, FUJIFILM U.S.A., Inc.; George Spiro Dibie, Director of Photography and ACS Committee Member; Kiyotada “Kevin” Masuda, General Manager of Motion Picture Film, Photo Imaging Products Marketing Division, FUJIFILM Corporation; Michael Goi, Director of Photography and ACS Committee Member.