



FUJIFILM Business Innovation Australia Digital Solutions for the Automotive Industry

Keeping Pace in a Rapidly Changing Automotive Landscape

The automotive sector—spanning OEMs (Original Equipment Manufacturers), dealerships, parts suppliers, and service providers—is grappling with mounting complexity: supply chain disruption, rising consumer expectations, tighter regulatory compliance, and the shift toward electric vehicles.

FUJIFILM Business Innovation Australia offers automation-led digital solutions tailored for the automotive industry, integrating with key dealership systems—from Titan and TUNE DMS to Salesforce DMS. Our connected ecosystem supports finance operations, document management, customer onboarding and IT infrastructure, allowing your teams to focus on revenue-generating activities.

With Over

61,000

Automotive Businesses
Operating Across Australia,
Digital Transformation Should
No Longer Be Viewed as
Optional. It's Considered a
Necessity to Stay Competitive.¹

Serving the Full Automotive Value Chain





Original Equipment Manufacturers (OEMs)



Dealerships and Franchise Networks



Wholesalers and Parts Distributors



Service and Maintenance Operations



Logistics and After-sales Support Teams



What We Help You Do

Accounts Payable & Finance Automation

Improve invoice processing and payment cycles, reducing manual entry, errors, and administrative costs.



Automated invoice capture, PO matching, approval workflows.



Integration with dealership systems for seamless AP processing.



Faster turnaround times and greater cash flow visibility.

Enterprise Content & IT Ecosystem Integration

Unify data and processes across finance, customer service, and operations.



Connect with dealership, ERP, and CRM systems (Titan, Salesforce DMS).



Enable secure, mobile access to critical documents and customer records.



Strengthen cybersecurity and data protection across distributed locations.

Digital Workflow & Document Management

Digitise routine processes like deal packs, service & repair orders, warranty claims, and eSignatures.



End-to-end digital workflows for onboarding, parts ordering, compliance.



Intelligent document capture and content management.



Centralised audit trails and access governance.

Managed IT Services & Infrastructure Support

Ensure reliable, scalable technology platforms to support high-performance operations.



Cloud and hybrid IT deployment with disaster recovery planning.



Device and print fleet management tailored for dealership workflows.



Minimise downtime with proactive business continuity planning.

How We Work with Automotive Businesses

We begin with close collaboration with CIOs, finance leads, operations managers, and dealership heads to assess current operations and discover where transformation will deliver the most value.

From strategy and process mapping to deployment and ongoing optimisation, FUJIFILM Business Innovation Australia supports your journey toward leaner, faster, and more datadriven workflows.

Ready to Shift Gears with Digitisation?

Let FUJIFILM Business Innovation Australia help you accelerate finance productivity, improve customer experience, and improve compliance—all while reducing costs and avoiding delays.



Contact Us to Learn How Automotive Automation Can Drive Your Next Competitive Advantage.



 $^1\, \mathsf{IBISWorld.}\, (2024).\, \underline{\mathsf{G3911\,Motor\,Vehicle\,Dealers\,in\,Australia\,Industry\,Report.}\, p.\, 4.$

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