



What's Change?
**Enabling innovative staff
and student experiences.**

Making complex simple with FUJIFILM Business Innovation Australia.

[Fujifilm.com/fbau](https://www.fujifilm.com/fbau)

Invest in Change for Future Generations

In a recent survey of Australian schools, more than 80% of respondents cited introducing new technology to assist with school management and administration as a challenge.¹ The reality is, most educators and staff have many priorities and limited budgets. Taking on a whole of business transformation journey is just another thing to get done.

When done well, implementing technology into your processes simplifies workflows and saves staff time. And let's face it, teachers and education staff could always do with more time. With a focus on education and delivering innovative solutions, FUJIFILM Business Innovation can help your staff bring change to enable the future generation.

To succeed at school you need the right help.

What's Change?

Standout communication

From attracting new students to keeping in touch with parents, communication is key in education.

- Create professional marketing and communication materials to attract new students and drive interest to your open days.
- Use marketing and communication solutions to stay in touch with your school community.
- Generate personalised messages to parents based on their channel of choice.
- Manage your brand, ensuring consistent correspondence.





“We have worked collaboratively with a prestigious NSW school to provide a full suite of communications services. We have partnered with them to deliver multi-channel communications that are on brand and impactful. This has also had the benefit driving significant cost savings for the school through rationalising suppliers”

Customer Story — Onsite

What's Change?

Digital transformation

Automate your workflows to collect and manage information with ease.

- Create online and tablet-based forms to track student attendance, collect medical information, obtain parental consent for excursions, and more.
- Enable online enrolments with information captured direction via your school website.
- Digitise and archive student records to ensure compliance.
- Digitise document processes to reduce teacher admin time and improve the way you provide feedback and retain students.

What's Change?

Operational efficiency

Improve the efficiency of your administrative operations, manage printing costs and cut marketing and communication expenditure with end-to-end digital systems.

- Implement data security governance, keep records secure and your school compliant.
- Automate accounts payable and receivable.
- Manage print costs with centralised reporting and limits for staff and student printing.
- Offer mobile print and document management technologies to staff and students.
- Reduce expenditure on digital content and design creation.



“It really has been a game-changer for St Andrew’s Cathedral School and enabled us to produce some amazing print work that was not possible before. In fact, we’ve been so impressed with the solution, we recommended it to the Cathedral to replace their existing print solution and they couldn’t be happier.”

Fred Tong, Print Room Operator, St Andrew’s Cathedral School

What’s Change?
Nurturing 21st Century citizens

Bring innovation into the classroom and future-proof teaching with technology that enables design thinking and puts educational excellence in your teachers’ hands.

- Help students engage and collaborate through technology.
- Give STEM students exciting 3D-printing capabilities in class to expand their learning opportunities.
- Let students access learning resources online at any time, from anywhere.

What’s Change?
Partnering for better outcomes

Make the transition smooth and seamless with a partnership that focuses on better outcomes for your school ecosystem.

- Identify ways to help your budget go even further.
- Foster collaboration between teachers, students and parents.
- Upskill staff with training and support to ensure they know how to use our solutions.
- Build the business case for emerging technologies in your school.





3,000+
Schools across Australia



1200+
Australian staff



60+
Years' experience

There's no such thing
as an educated guess.



Discover FUJIFILM Business Innovation Australia

At FUJIFILM Business Innovation, we take the complex and make it simple. Through great innovation, backed by more than 60 years' experience solving problems in education in Australia, we help schools realise the potential of the technology.

Our 1200+ strong team support more than 3,000 schools across Australia, enabling effective data management, digitisation and automation of workflows, personalised communications, and more. With a broad range of partners providing us with best-in-class, integrated solutions, we provide a centralised stop for all your IT requirements.

To learn how we can bring the change you need to your school, [contact us today](#).



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