

INNOVATION  
PRINT AWARDS  
CELEBRATING

**15**  
YEARS





Welcome to Innovation Print Awards 2022, the annual regional Awards hosted and organised by FUJIFILM Business Innovation Graphic Communications Business Group. It is our pleasure and honour to be conducting this award for the 15th year, and we are proud of the history of this competition over the years.

The Innovation Print Awards has and will continue to be a platform to showcase and share the success of our innovative customers across the region and from this year onwards, I am proud to announce that we will be expanding our influence around the world.

The FUJIFILM Graphic Communications Business Management team and I really appreciate and are inspired by the quality and creativity of the winners who achieve brilliant results with our latest technology, and we look forward to seeing this continuous display of excellence again this year. As much as you, our customers, inspire us with your creativity and innovation, we strive to bring you the most advanced technology that can lift your business to new heights.

Thus, I encourage you to submit the best work you have produced in the Innovation Print Awards to showcase the best of print around the world. As the world is recovering from the uncertainties of the pandemic and opportunities are looking up, we wish to continue to provide ways for you to share your success.

Together, everything is possible. Here's to wishing you a successful competition.

With my best regards

A handwritten signature in blue ink that reads "Hiroshi Kida". The signature is written in a cursive, flowing style.

**Hiro Kida**  
Corporate Vice President  
Executive General Manager  
Graphic Communication Business Group  
FUJIFILM Business Innovation Corp

Title of Entry \_\_\_\_\_

Company Name \_\_\_\_\_

Company Address \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Company Postal Code \_\_\_\_\_ Country/Region \_\_\_\_\_

Printing Press(es) used \_\_\_\_\_

Brand name of paper/stock used \_\_\_\_\_

**CATEGORY ENTERED**

**APPLICATION SECTORS**

- Books**  
(Includes Photo books, Education books, etc., usually published for sale)
- Brochures, Catalogue & Leaflets**  
(Booklets for product introduction, promotion or advertising, usually not for sale)
- Multi-Piece Campaign**  
(Multiple applications made for the same purpose in one set)
- Large Format, Poster & Long Paper**  
(Long sheet paper, Banners or Size larger than A3)
- Packaging & Labels**  
(Packaging – folding cartons; Labels – [all substrates])

- Calendars**  
(Days, Weeks, and Months calendar or timetable)
- Food/Drink Menu**  
(Menu at restaurant, coffee shop, etc.)
- Art Production**  
(Auction material, Creation, Painting reproduction, etc.)
- Direct Mails**  
(Includes invitations for company events or weddings, postcards and printed personalized)
- Office Products**  
(Office stationery such as business cards, letter heads, envelopes, memos etc.)
- Open Category**  
(Applications that cannot apply to the above)

**PRINT TECHNOLOGY/SUBJECTIVE BASIS SECTORS**

- Sustainability**  
(Includes specialty media such as eco-friendly paper, eco-friendly ink, recycled media etc.)
- Use of Specialty Colours**  
(E.g. Gold, Silver, White, Clear, Pink, Red, etc.)
- Company Self Promotion**  
(Marketing piece to promote or publicise company activities including marketing pieces or sample kit)
- Technology**  
(Security Printing, Paper and Digital Together for example AR technology, etc.)
- Business Effectiveness**  
(Application contributed to successful business model/outcome – please fill details under 'Business Effectiveness')

Application details \_\_\_\_\_

\_\_\_\_\_

Business Effectiveness (e.g. Increased customer base/print volume/specialty colour usage by 20% etc) \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\*Please continue on a separate sheet to add further information on application detail and business effectiveness.

## WHY ENTER THE INNOVATION PRINT AWARD?

Seize the opportunity for self promotion, with the winners' logos and winning applications to be published in the annual Innovation Print Awards Winners' Book

Winning applications will be showcased in FUJIFILM Business Innovation Graphic Communications in Tokyo, Japan and across the region in Graphic Communications industry events

All winning entries will be automatically entered into the Asian Print Awards\*

- Please submit four (4) samples per each application entry, along with one Entry Form per submitted application.
- Carefully select samples of your best work and complete the Entry Form. Check that the details are accurate and legible.  
(Remember that the information you supply will be used in the Innovation Print Awards Winners Book)
- If you are sending more than one parcel please mark 1/3, 2/3, etc.
- Entries must be received by **16th September, 2022**, 6pm (Hong Kong, GMT+8)
- Please send entries through your country representative or deliver direct to the following address:

**FUJIFILM Business Innovation Hong Kong**

11/F, 12 Taikoo Wan Road, Taikoo Shing, Hong Kong  
Attn: GCS Marketing Team

Should there be any queries, please contact your country representative  
**Pierre Au** at [pierre.au.nr@fujifilm.com](mailto:pierre.au.nr@fujifilm.com)

### REMARKS

- THIS COMPETITION IS OPEN TO PRINTERS, DESIGNERS, CLIENTS AND CORPORATE IN-PLANTS.
- NO ENTRIES WILL BE RETURNED DUE TO THE LARGE VOLUME OF ENTRIES RECEIVED FOR THE INNOVATION PRINT AWARDS.
- YOU CAN ENTER AS MANY TIMES IN AS MANY DIFFERENT CATEGORIES AS YOU LIKE.
- WE CAN ACCEPT PHOTOCOPIES OF THE ENTRY FORM(S).
- YOU MUST ENSURE THE ENTRY FORM(S) PROVIDE ALL THE CORRECT AND RELEVANT INFORMATION.

\*Please note that entries from Australia, New Zealand, and outside of the Asia Pacific region are not eligible for the Asian Print Awards.

## JUDGING CRITERIA

- **OUTPUT QUALITY**  
(Print quality and finishing quality)
- **DEGREE OF INNOVATION**  
(Includes Use of Digital Technology, use of unique substrates or same materials in a new way)
- **BUSINESS EFFECTIVENESS**  
(Successful business model, application led to business opportunities, shelf appeal)
- **OVERALL CREATIVITY**  
(Overall aesthetic, suitability of design, communication design, use of materials & colours etc.)

# Rules & Regulations

BY PARTICIPATING IN THIS CONTEST, ENTRANTS AGREE TO BE BOUND BY THESE OFFICIAL RULES AND REGULATIONS AND THE DECISIONS OF FUJIFILM BUSINESS INNOVATION AND WAIVE ANY RIGHT TO CLAIM AMBIGUITY IN THIS CONTEST OR THESE CONTEST RULES.

FUJIFILM Business Innovation reserves the right to amend this Rules and Regulations at FUJIFILM Business Innovation's discretion. Any cancellation or changes will be communicated to entrants.

## QUALIFIED ENTRIES

The Innovation Print Awards ("Contest") welcomes entries of digitally printed communications that have been created on any FUJIFILM and FUJIFILM Business Innovation products, including but not limited to: Revoria Press™ PC1120, Revoria Press™ E-1 Series, 1400 Inkjet Color Continuous Feed Printing System, iGen®5 Press or iGen®150 Press, Iridesse™ Production Press, Color 1000i Press or Color 800/1000 Presses, Versant™ 3100 Press or Versant™ 2100 Press, Versant™ 180 Press or Versant™ 80 Press, Versant® 3100i Press, Versant® 180i/170i Press, PrimeLink® C9070/C9065 Printer or Color C60/70 Printer, DocuColor 1450 Printer, Mono product like Nuvera™ Series, B9 Series or D Series, Inkjet Printing (B2 Press or Wide Format) including FUJIFILM Acuity series and FUJIFILM Jet Press series in the categories below.

## ENTRY SUBMISSIONS

Entrants may participate in this Contest by:

- (1a) Completing and submitting your entries online via <https://survey4.medallia.com/?a&tUnv-IPA2022> or
- (1b) Sending a completed hardcopy Entry Form and four (4) non-returnable samples of the printed materials to their local FUJIFILM Business Innovation representative or delivering to the following address:

**FUJIFILM Business Innovation Hong Kong**  
11/F, 12 Taikoo Wan Road, Taikoo Shing, Hong Kong  
Attn: GCS Marketing Team

- (2) All physical copies of the Entry Form and online applications must be received by FUJIFILM Business Innovation by the closing date stated in the Entry Form and online application page. Late submissions will not be eligible. There is no "date of print" restriction on submissions. All prior winning entries of Innovation Print Awards are not eligible for resubmission.

## MULTIPLE ENTRIES

An entrant may submit multiple entries as long as each is submitted with the appropriate documentation and printed samples required by these Rules and Regulations. An entrant cannot submit the same application in more than one Application category, however, the same entry can be entered in an Application category and Print Technology category. In this case only four (4) sets of the application are required.

## FEES AND COSTS

NO FEE, PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THE INNOVATION PRINT AWARDS. A PURCHASE DOES NOT IMPROVE AN ENTRANT'S CHANCE OF WINNING. The entrant assumes all costs associated with preparation and submission of entry materials. Please note that FUJIFILM Business Innovation will not be responsible for the cost of any shipping associated with submissions.

## CATEGORY AWARDS

- Best Innovation Award
- Winners in each Application Category
- Runners-up in each Application Category
- Special Recognition Award

## ENTRY CATEGORIES

### APPLICATION SECTORS

#### Books

(Includes Photo books, Education books, etc., usually published for sale)

#### Brochures, Catalogue & Leaflets

(Booklets for product introduction, promotion or advertising, usually not for sale)

#### Multi-Piece Campaign

(Multiple applications made for the same purpose in one set)

#### Large Format, Poster & Long Paper

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(Packaging – folding cartons; Labels – [all substrates])

#### Calendars

(Days, Weeks, and Months calendar or timetable)

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(Menu at restaurant, coffee shop, etc.)

#### Art Production

(Auction material, Creation, Painting reproduction, etc.)

#### Direct Mails

(Includes invitations for company events or weddings, postcards and printed personalized)

## JUDGING

All winners will be selected by a team of distinguished independent professionals from the Graphic Communications Industry appointed by FUJIFILM Business Innovation. No telephone calls or correspondence will be accepted from entrants inquiring on winners or judges' selections. The judges will assess entries using the following criteria:

- **Output Quality**  
(Print quality and finishing quality)
- **Degree of Innovation**  
(Includes Use of Digital Technology, use of unique substrates or same materials in a new way)
- **Business Effectiveness**  
(Successful business model, application led to business opportunities, shelf appeal)
- **Overall Creativity**  
(Overall aesthetic, suitability of design, communication design, use of materials & colours etc.)

### Office Products

(Office stationery such as business cards, letter heads, envelopes, memos etc.)

### Open Category

(Applications that cannot apply to the above)

## PRINT TECHNOLOGY/ SUBJECTIVE BASIS SECTORS

### Sustainability

(Includes specialty media such as eco-friendly paper, eco-friendly ink, recycled media etc.)

### Use of Specialty Colours

(E.g. Gold, Silver, White, Clear, Pink, Red, etc.)

### Company Self Promotion

(Marketing piece to promote or publicizing company activities include marketing pieces or sample kit)

### Technology

(Security Printing, Paper and Digital Together for example AR technology, etc)

### Business Effectiveness

(Application contributed to successful business model/outcome – please fill details under 'Business Effectiveness')

# Rules & Regulations (cont'd)

Awards will be distributed on the sole authority and discretion of the judges. All judges' decisions are final. Any entrant who fails to comply with all of these Rules and Regulations will be disqualified. FUJIFILM Business Innovation and the judges reserve the right to give additional awards apart from those stated in this list.

## DISQUALIFICATION

An entrant's submission(s) in this and all other contests sponsored by FUJIFILM Business Innovation in the past, present or future will be automatically disqualified without notice or recourse if entrant promotes this Contest through unsolicited commercial e-mail or multiple repetitive postings. An entrant's submission(s) will be disqualified, at the sole discretion of FUJIFILM Business Innovation, if entrant attempts (a) to enter the Contest through any means other than as described in these Rules and Regulations, or (b) to disrupt the Contest, circumvent the terms and conditions of these Rules and Regulations, or in any way tamper with the Contest.

## COPYRIGHT AND RE-USE AUTHORISATIONS

All submitted entry print samples (both physical and/or hardcopies) become the property of FUJIFILM Business Innovation and will not be returned. These samples may be used by FUJIFILM Business Innovation, at its sole discretion and without payment or reimbursement of any kind to entrant, in any way FUJIFILM Business Innovation requires for marketing purposes. Each entrant provides complete authorisation and permission for FUJIFILM Business Innovation to use the samples in this regard in all countries in the world.

By signing the Entry Form or submitting the online applications, entrants consent to the use of the submission by FUJIFILM Business Innovation as stated herein. Such authorisation and permission shall survive the termination of the Contest indefinitely and there is no time frame or frequency of use that would limit FUJIFILM Business Innovation authority in this regard. Entrants, upon submission of entry(s), will have secured and certified all necessary rights and licenses from all constituents and third parties including, but not limited to creative agencies and their clients, printing houses, photographers, illustrators, models, stock photo services, trademark holders, etc. In addition, acceptance of an award constitutes express permission for FUJIFILM Business Innovation and its designees to use the winner's name and likeness for advertising, promotional and other purposes without additional compensation or notice unless otherwise prohibited by law. All judges' decisions are final. Any entrant who fails to comply with any of these Rules and Regulations will be disqualified and no appeal against any decision will be entertained.

## USE OF PERSONAL INFORMATION

All information, including personal information submitted to FUJIFILM Business Innovation and its affiliates (whether within or outside of the jurisdiction in which the entrants reside) in connection with this Contest will only be used for the purposes set out herein, and treated in accordance with FUJIFILM Business Innovation privacy policy in the respective jurisdiction where entrants reside.

By submitting the Contest entries, entrants acknowledge that in respect of any personal information provided to FUJIFILM Business Innovation and its affiliates, whether provided by the entrants or provided on behalf of the entrants, the entrants:

(a) are authorized to disclose such personal information;

- (b) consent to the disclosure, processing and use of such personal information to:  
FUJIFILM Business Innovation Hong Kong Limited within the jurisdiction, and its affiliates outside the jurisdictions in which the entrants reside;
- (c) such disclosure complies with all applicable laws and regulations on privacy; and
- (d) shall hold FUJIFILM Business Innovation free and harmless from any liability arising from claims or suits of third parties, including costs and expenses incidental thereto, in connection with its use of the personal information

## AWARD WINNER ANNOUNCEMENT

Information about the winning entries will be shared with the public via a FUJIFILM Business Innovation press release and social media. Additionally, each winner will be personally contacted either by telephone or e-mail using the contact information provided by the entrant in their entry form.

## ELIGIBILITY

This Contest is open only to legal residents and legal entities in Australia, Cambodia, China, Hong Kong, Indonesia, Japan, Korea, Malaysia, Myanmar, New Zealand, Philippines, Singapore, Taiwan, Thailand, and Vietnam. Entrants must be 18 years of age or older at the time of entry. Employees of FUJIFILM Business Innovation, its affiliates and subsidiaries, and their immediate family or household members are not eligible to enter.

## GENERAL CONDITIONS

This Contest is VOID WHERE PROHIBITED BY LAW and invalid in any country, State or Province that requires the registration or licensing of such matters, unless FUJIFILM Business Innovation has registered the Contest in such country, State or Province. This Contest and these Rules and Regulations shall be interpreted in accordance with the laws of Singapore without regard to its conflict of laws principles.

Each entrant:

- (a) agrees that any legal suit, action or proceeding arising out of or relating to this Contest shall be instituted exclusively in Singapore;
- (b) waives any objection to the venue of any such suit, action or proceeding and the right to assert that such forum is not a convenient forum; and
- (c) irrevocably consents to the jurisdiction of the courts of Singapore in any such suit, action or proceeding. By entering, entrants release and hold harmless FUJIFILM Business Innovation and its respective subsidiaries, affiliates, officers, directors, employees and agents from any damage or liability of any kind arising from or in connection with this Contest, including but not limited to claims based upon the infringement of a third party's intellectual property rights or claims based upon the enjoyment of the Awards.

FUJIFILM Business Innovation is not responsible for any mail-in entries that are lost, late, misdirected, damaged, incomplete, altered, illegible or postage-due. All entries become FUJIFILM Business Innovations property and will not be returned. The sole purpose of this Contest is to promote digital printing innovation. This Contest does not constitute an offer or obligation to entrants to buy any products or services from FUJIFILM Business Innovation.