



How AI Simplify Today's Cyber Security Operations

- Cyber security does matter to every organization
- Challenges to SMBs on handling cyber security
- Cyber security risk mitigation strategies
- Bringing AI into cyber security operations



Top Concerns for CIO

2020

The COVID-19 pandemic cause organizations accelerate cloud adoption and ramp up Cyber Security¹

2021

Reduce IT risk planning to mitigate emerging threats²

By 2021

Gartner survey reveal over 74% of CIOs Plan to increase full-time employees in IT Security Operations³

Data Source:

1. IoT Analytics Research 2020 report

2. Info-Tech Research Group, 2021

CIO Top Initiatives



1. Cyber Security

2. Digital Transformation



3. Cloud



3. Gartner CIO Talent Planning Survey 2021

4. Enterprise Strategy Group report 2021

5. Forrester Report: Using AI For Evi

6. Gartner CIO Agenda 2020

2021

66% identified Cyber Security as an area CIO planned to commit more budget⁴

2018 - 2023

Never-Seen-Before Security Threats⁵

By 2020

A quarter of disruptions in IT over last 4 years come from Cyber Security issue⁶

Rethink Cyber Security Strategy for the New Normal

Crime-as-a-service maturing,
a targeted cyberattack is anticipated for future



Source: HKCERT Security Incident Reports

Why Cyber Security



Benefits

- Risk Mitigation
- Recovery Capability
- Customer Privacy
- Increase Productivity
- Business Resiliency
- Data Protection
- Company Reputation



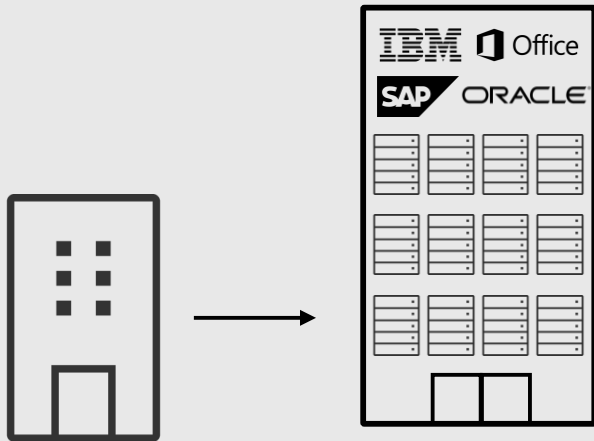
Attention Needed

- New threats everyday
- Tedious work tasks
- Manual Operations
- Mobility is risky
- Costly Headcount
- Time to Service

Cyber Security Evolves with Cloud Adoption

In old days:

Cyber Security was well established on-premises and in data centers by firewalls or end point security



Nowadays:

Cyber Security evolves into complex environment due to different attack vectors coming from the internet



Three Critical Concerns on Cyber Security Protection

Security Solution Investment



FUJIFILM BI HK leverages enterprise security solutions to provide the **Security AI Service** in a subscription model

Security Expertise



FUJIFILM BI HK's **SOC** offers continuous services on cyber security monitoring

Security Intelligence



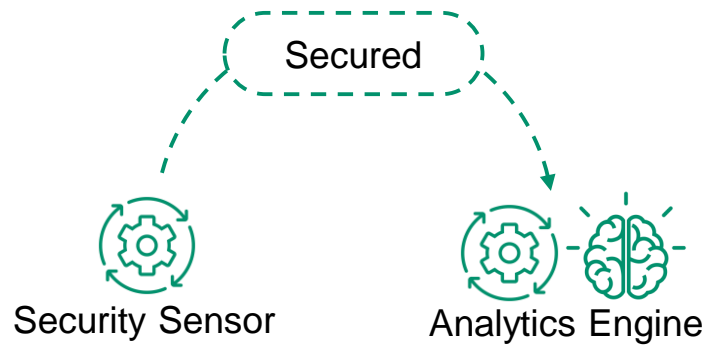
Security AI Service provides **Threat Hunting, Detection & Response** to the cyber security issues

Mitigating Your Risk with New Business Model

A subscription service for Hunting, Detection & Response to the cyber security



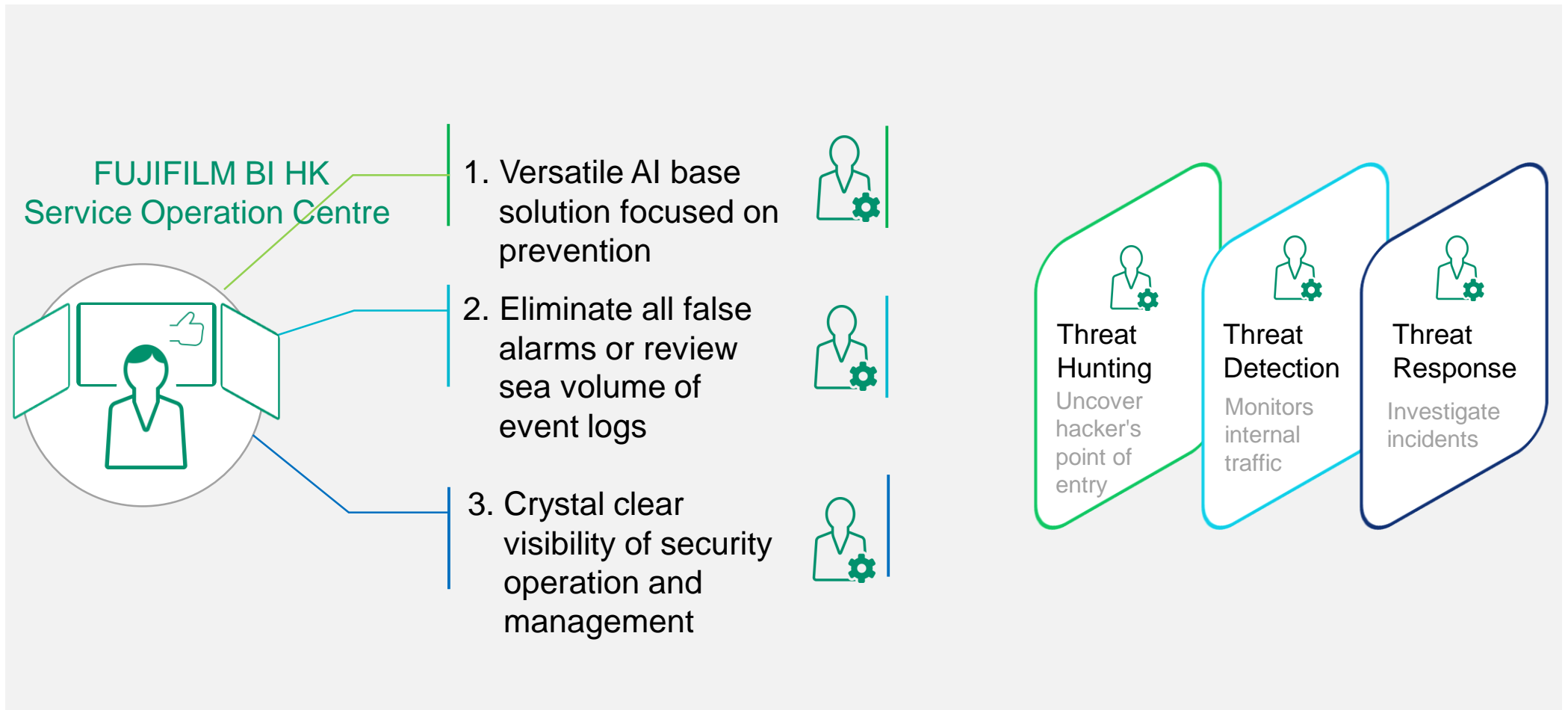
Security threats like Ransomware can be detected in early stage



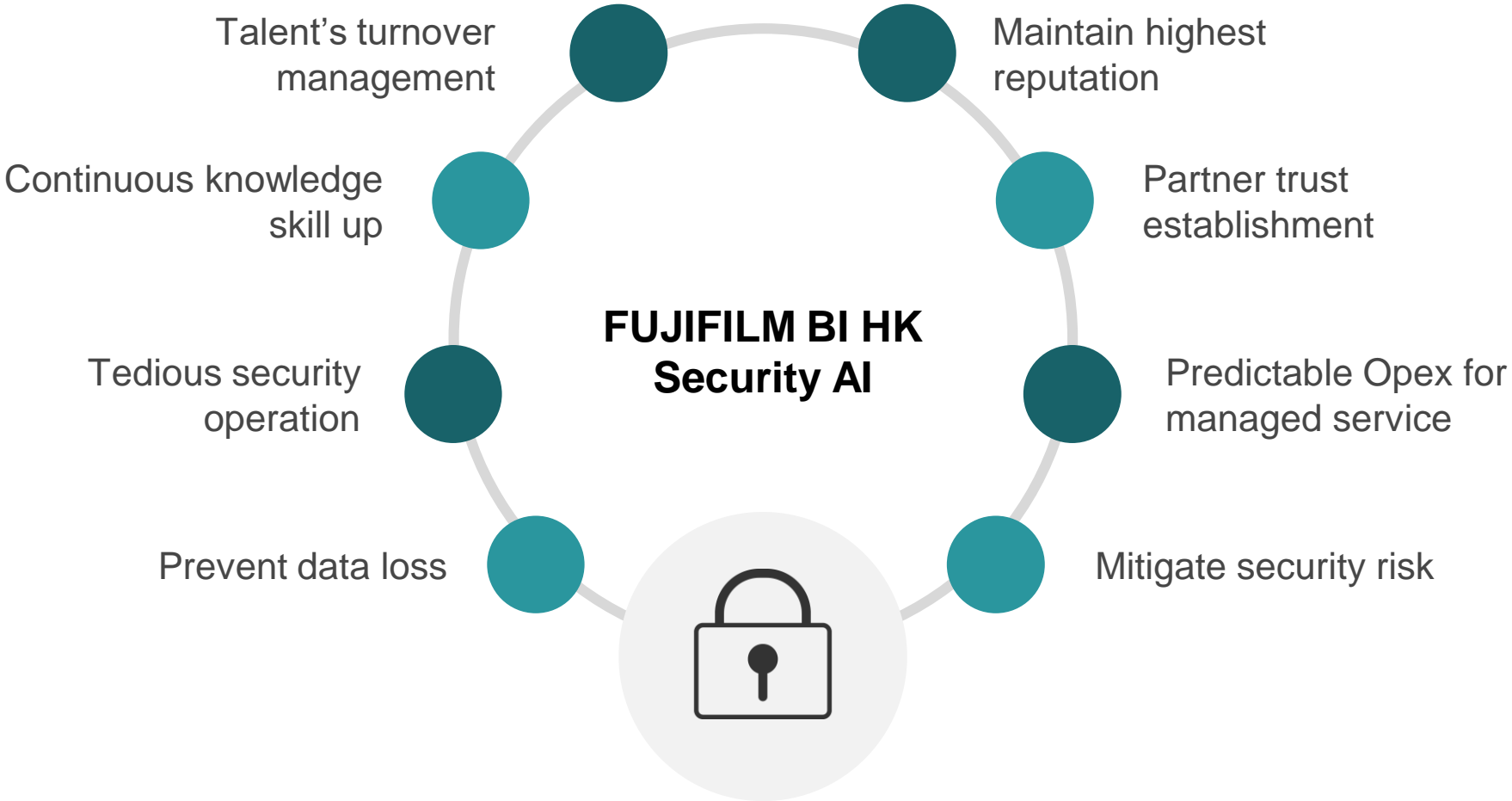
FUJIFILM BI HK
Service Operation Centre



Powerful Features of New Cyber Security Tool

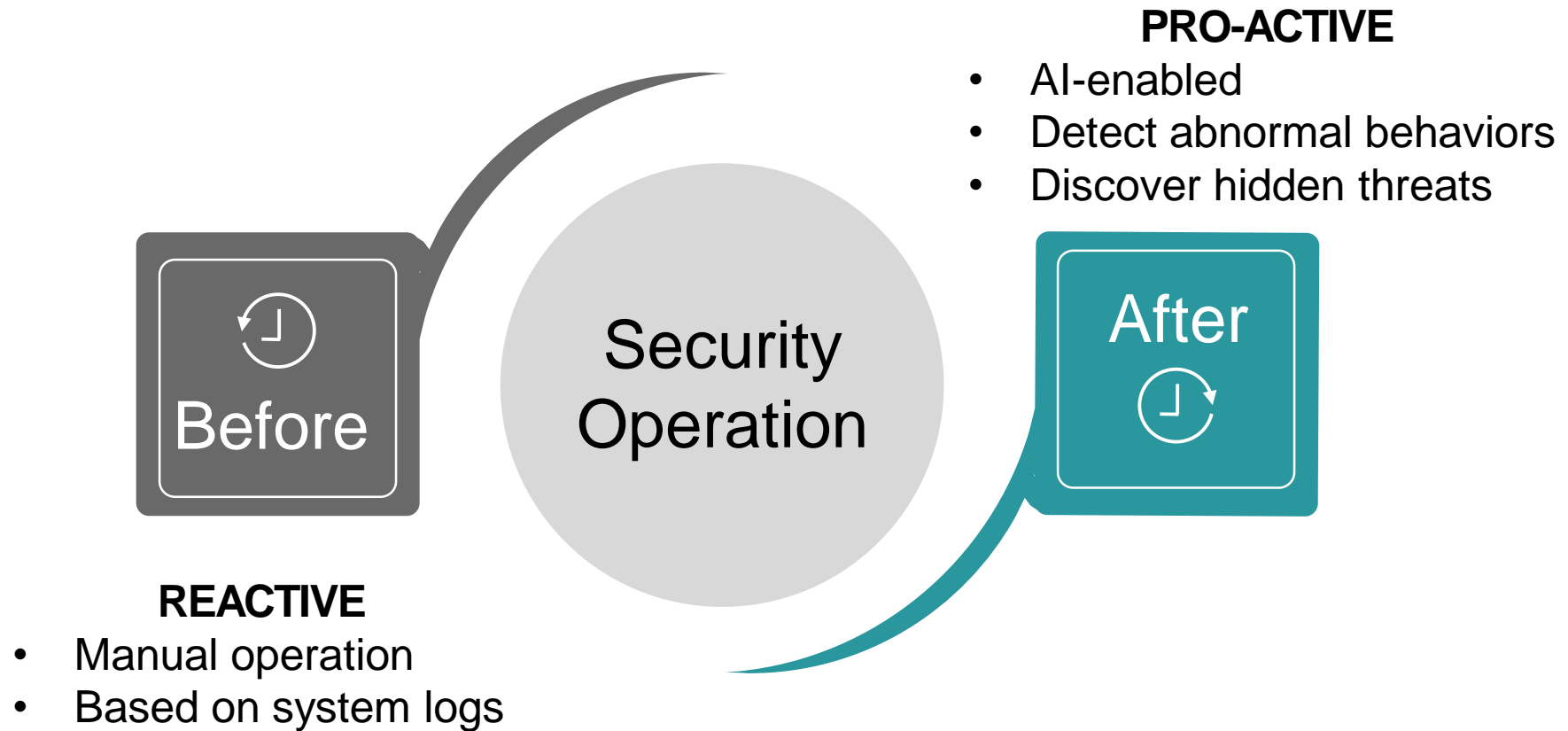


Continuously Support with Security Expertise



Modern Security Operation Trend

From human to AI, from reactive to pro-active



FUJIFILM
Value from Innovation