

October 1, 2022

Dear Valued Customers:

Subject: Price Revision Announcement of Our Products and Services

Thank you for your continued support and partnership with FUJIFILM Business Innovation Corp.

While we have taken actions to overcome the COVID-19 pandemic, the world economy now faces critical challenges due to price increases of raw materials and energy, driving supply chain disruptions and logistics cost increase for all.

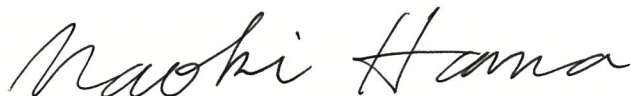
Although we have taken all possible measures and expanded considerable effort to stabilize the supply of products and maintain our quality in servicing you, the circumstances of the current world economy have required us to carefully review prices of our multifunction printers, single function printers, production printers and associated services.

As a result, we will be revising the prices of our products and services. You will be notified separately about the products and services which will be affected, either through our website or from our sales representative. The new prices will be effective from November 1, 2022 onwards.

FUJIFILM Business Innovation is committed to accelerating your business success continuously. These price revisions enable us to maintain the quality in our products and services. We will keep releasing new products, solutions, and services to help you remain competitive in your market through digitalization and automation with leading technology.

I sincerely thank you for your understanding.

Best regards,



Naoki Hama

President and CEO,

FUJIFILM Business Innovation Corp.