

# Investing in Resilience Preparation Strategies

Preparing for resilience is about having an organisational framework with innovative technology to help your business adapt and improve processes along the way.



## INDIVIDUALS

Start with creating a business model that combines the needs of your people, projects and customers, into something that creates value.

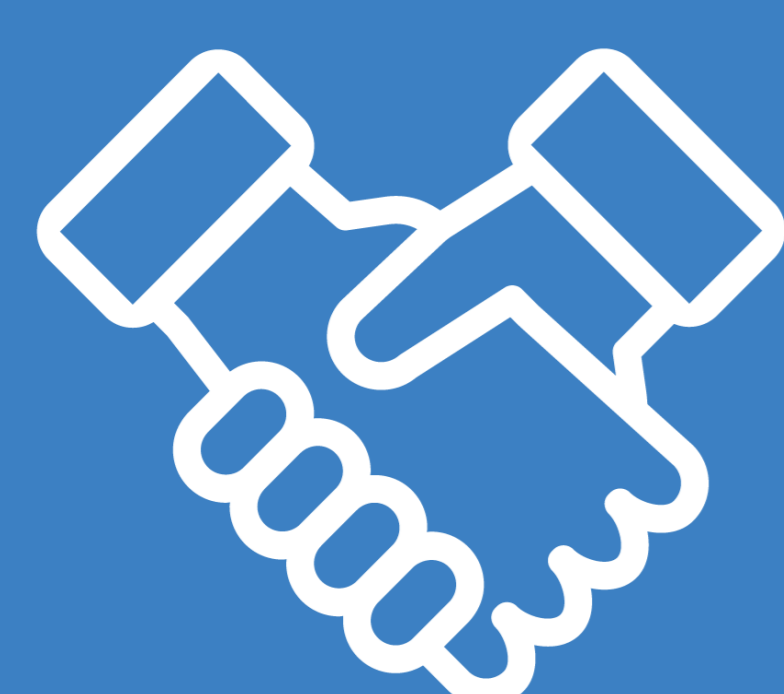
INVEST AND EXPERIMENT WITH EMERGING TECHNOLOGIES TO INCREASE CUSTOMER AND EMPLOYEE VALUE.



## TEAMS

Deploy, distribute, and connect resources in an effective manner — make sure everyone has access to what they need to do their jobs.

INVEST IN TECHNOLOGY THAT CAN SIMPLIFY AND SMOOTHEN INTERACTIONS BETWEEN TEAMS.



## WORKPLACE

Support the people who work with you and the people who you work to serve by ensuring that your resources address pain points.

INVEST IN TECHNOLOGY THAT IDENTIFIES BEHAVIOURAL PATTERNS AND INNOVATE TO ADDRESS CUSTOMER AND EMPLOYEE NEEDS.

## Seek Strategies that Aid Innovation

Make your tech spending an investment in innovating for better employee and customer experiences. **Let FUJIFILM Business Innovation show you how!**



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