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# The New Normal and Its Impact On Print

Recent global events have changed the way companies and employees operate. Some businesses have experienced a reduction in productivity rates, resulting in lower revenues and growth rates.



#### **Implications for Corporations**

Print costs are high, and efficiencies need to be found. For example, a company turning over USD \$1.38M will likely be spending USD \$69K per annum on their in-house printing. In-house print rooms and corporate users must find flexible ways to innovate and expand their print capabilities, to meet the demands for shorter and more customised print runs. It is vital that you simplify your printer fleet while maintaining the same level of productivity or print volume.



#### **Implications for the Printing Industry**

With the new normal paring down services and operations, a reassessment of the business models that once defined the printing industry is crucial. Print service providers need to look towards modular configurations that will allow them to service a wide array of customers, while the move from offset to digital can enable faster print turnarounds.



### Pivot to Success

In the ever-evolving climate of change, how have some businesses pivoted towards success? Let's take a look at the insights driving positive change for businesses, and how it could help your printing business.

#### **Unlock Business Scalability**

#### Learning:

In a study by ISA, more than 75% of businesses reported an increased demand for faster turnaround time printing.

#### **Opportunity:**

Now you can configure your machine as your business grows and evolves. Multiple speed options cater to different business needs, while the modular design unlocks a range of applications when you need them.



Reference - ISA

#### **Discover Workflow Automation**

#### Learning:

More than 40% of corporate users and print service providers aren't leveraging workflow automation software in their print setups.

#### **Opportunity:**

Automating processes helps you optimise resources, reduce manual work, cut the number of touch points and slash your error rate. It also increases productivity, delivering greater accuracy and less wastage.

Reference - Hubspot

#### **Choose a Reliable Printer**

#### Learning:

In-house printing is not usually taken into account when forecasting overheads but companies spend approximately 5% of their revenue on it.

#### **Opportunity:**

Such overheads can be optimised by understanding and selecting a more cost-effective solution for your business, a solution that lowers overheads and boosts reliability.



Reference - Managed Print



# Print Agility & Productivity

The printing industry today has become more capital-intensive than ever. Factors such as total cost of ownership are often overlooked. Print productivity can, therefore, result in greater growth and profits in the long run, and be beneficial to your business as a whole.

#### **How Can Corporate Users & Print Service Providers Set Up For Success**



#### **Competitive Advantage**

Better business practices resulting from more efficient processes, high quality print capabilities and a plethora of print applications.



#### **Optimised Resources**

A versatile print solution empowers you to efficiently develop a diversified portfolio of capabilities, resulting in a lean bottom line.



#### **Increased Profitability**

Higher margins with less labour for greater output, and versatility to take on more business opportunities.



#### **Reduced Turnaround Time**

More effective revenue generation with printing systems that reduce waiting time.



#### **Lower Operational Cost**

Leaner bottom line with long-term labour and operational cost reduction through technology investments.



# Improved Employee Morale and Customer Experience

Greater efficiency equals less stress, and happier employees who have time freed up to provide better experiences for customers.

## Innovation & Versatility



Reliable and consistent operations over the long term



Superb image quality



Expand application posibilities such as RFID

With advancements in printing techniques raising output and taking work efficiency to new levels, technology is the key driving force of print productivity today.

Take for example within the mono printing segment alone, the capability to output a diverse range of applications would incredibly increase a company's productivity, unlocking a treasure trove of business opportunities. From RFID to labels, things are looking up.

## Advantages of Revoria Press™ E1-Series



#### **Print Service Providers**

For print service providers, you depend on the best reliable equipment to help your business thrive.

The Revoria Press™ E1-Series combines incredible efficiency with exceptional versatility.



#### **Corporate Users**

From print rooms in logistics and corporate training centres, to student centres and general offices. The Revoria Press™ E1-Series was designed for exceptionally high-quality output and productivity.

#### **Applications**

- 1 Reports and manuals.
- 2 Book printing, catalogues, publishing.
- 3 Legal documents, contracts.

- 4 Barcode tags.
- 5 Labels and stickers.
- 6 Do more with RFID applications from NFC to RAIN.



# Why Revoria Press™ E1-Series is More Productive for Business

Monochrome printing is the way to achieve greater results, whether it is in maximising output or speed. With industry-leading monochrome production that's preferred by 65% of businesses\*, the Revoria Press™ E1-Series lets you create the monoverse you want − effectively and efficiently.



Flexible Solutions
Portfolio



Supreme Quality
Outputs



Integrated Workflow Solutions



# Be Part of the Next Revolution in Print

In this playbook, we've seen that print productivity could lead to greater profitability in the long run. It is important to consider new ways to increase productivity, like keeping up with the latest trends and innovating to stay ahead of the competition.

Optimise business workflow with Revoria Press™ E1-Series, which has revolutionary new features that will take printing potential to the next level in cost-effectiveness and productivity.



#### **Get a Consultation**

Contact our sales team for a complimentary consultation to select the ideal Revoria Press™ E1-Series solutions and products for your printing needs.





⊠ Let's Talk

**(#)** Learn More



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