

# Why Improving Employee Experience is Key to Ensuring Business Resilience

Employees keep your business going by contributing innovative ideas to driving revenue growth. Improving workplace wellbeing makes you stand out when attracting and retaining top talent. This ensures you have the right people to take your business into the future.

## Consider these statistics:

Gallup<sup>1</sup> reveals

# 2 in 10

employees strongly agree that their performance is managed in a way that motivates them to do outstanding work.

McKinsey<sup>2</sup> reveals

# 1 in 4

employees worldwide are experiencing symptoms of burnout, that figure is even higher for Asia—nearing one in three

Gallup<sup>3</sup> reveals

# 23%

difference in profitability for highly engaged teams. Engaged employees are more productive and understand client needs better.

## What essential elements affect the employee experience?



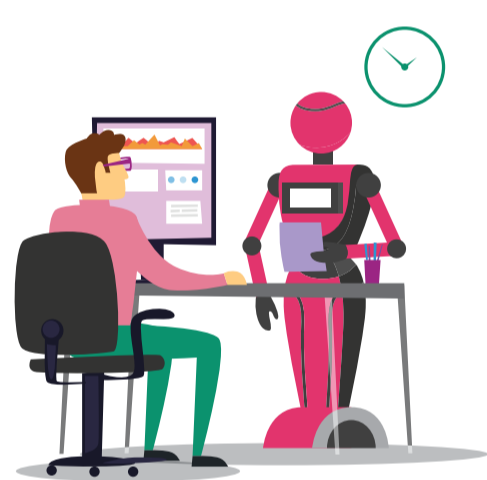
### Reward

Competitive compensation is still a top factor in retaining employees. Move beyond standard KPIs to focus on performance work. Stay on top of performance evaluations with digital HR solutions and reward high performing team members who defy expectations.



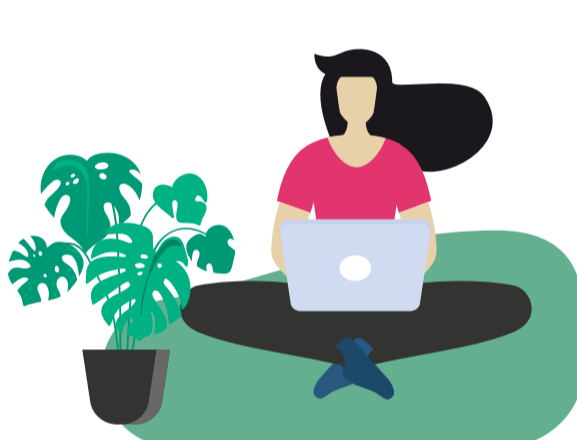
### Flexibility

Hybrid work models are here to stay. As a result, the conversation has shifted from work-life balance to work-life integration. The right infrastructure and governance are needed to support this level of flexibility and make it successful for management and employees.



### Opportunity

Invest in your employees by upgrading their skills and developing their talent. This reduces apathy and enables them to contribute more to the organisation. This also prepares them for changes such as digital transformation that will impact their job roles.



### Purpose

Employees who find meaning in their daily work are less likely to leave. With process automation and optimisation, AI can perform the time consuming, routine tasks. This lets employees focus on the more meaningful, value driven work that they find engaging.

## FUJIFILM Business Innovation is helping to transform employee experience in businesses of any size. Here's how we can help you:



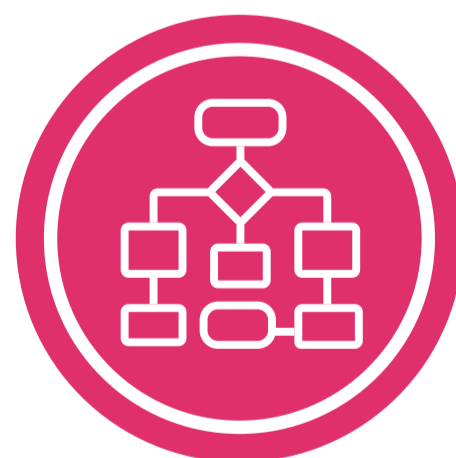
### Collaboration & Communication

Upgrade your workspace solutions for a more engaging borderless experience.



### Stay connected with cloud services

Empower your hybrid workforce with leading cloud storage services for easy access to documents.



### Optimised Workflows

Work smarter by automating repetitive tasks and improving visibility of end-to-end processes.

## Get in touch with us to find out more



SCAN CODE  
OR  
CLICK



#### Sources

1 <https://www.gallup.com/workplace/242252/employee-experience.aspx>

2 <https://www.mckinsey.com/featured-insights/future-of-asia/employee-mental-health-and-burnout-in-asia-a-time-to-act#0>

3 <https://www.gallup.com/workplace/236366/right-culture-not-employee-satisfaction.aspx>

© FUJIFILM and FUJIFILM logo are registered trademarks or trademarks of FUJIFILM Corporation.