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IPA INNOVATION PRINT AWARDS 2021

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Welcome to the Innovation Print Awards (IPA), the first Awards to be conducted under the new FUJIFILM Graphic Communication Business Group. The Awards are now in their 14th year, and we are proud of the history we have built over these years. It is also my first time to introduce IPA as the head of these awards.

We will continue to develop the IPA as a way to share the success amongst our innovative customers across the region and in the future, around the world.

Myself and the FUJIFILM Graphic Communications Business Management team really appreciate the innovation and the quality that winners have achieved with the use of our latest technology, and we hope to see this continuous display of excellence when the winners are announced for this year's event.

So, I encourage you to submit the best work you have produced to the 2021 Innovation Print Awards, to showcase the best of print across the region. We wish to continue to provide ways for you, our customers, to share your success and I wish you all the best in this year's IPA.

In closing, I hope that despite the uncertain nature of the evolving global situation, we can overcome the difficulties together and prepare for the new normal. Wishing you a successful competition.

Hiroshi Kida

Hiro Kida
Corporate Vice President
Executive General Manager
Graphic Communication Business Group
FUJIFILM Business Innovation Corp.

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INNOVATION PRINT AWARDS

Company Name _____

Contact Person _____ Title of Entry (description)_____

Address _____

_____

Postal Code _____ Country_____

Telephone _____ Email _____

Printed by _____ Designer _____

Client _____

Printing Press(es) used _____

Brand name of paper/stock used _____

CATEGORY ENTERED:

APPLICATION SECTORS

- ☐ **Books**
  (Includes Photo books, Education books, etc., usually published for sale)
- ☐ **Brochures, Catalogues & Leaflets**
  (Booklets for product introduction, promotion or advertising, usually not for sale)
- ☐ **Multi-Piece Campaign**
  (Multiple applications made for the same purpose in one set)
- ☐ **Large Format, Poster & Long Paper**
  (Long sheet paper, Banners or Size larger than A3)
- ☐ **Folding Cartons & Packaging**
  (Folding carton made of thick paper that is printed, laminated, cut, then folded and glued, for example candy box, or three-dimensional objects)
- ☐ **Calendars**
  (Days, Weeks, and Months calendar or timetable)
- ☐ **Food/Drink Menu**
  (Menu at restaurant, coffee shop, etc.)
- ☐ **Art Production**
  (Auction material, Creation, Painting reproduction, etc.)
- ☐ **Direct Mails**
  (Includes invitations for company events or weddings, postcards and printed personalized)
- ☐ **Office Products**
  (Office stationery such as business cards, letter heads, envelopes, memos etc.)
- ☐ **Applications that cannot apply to the above**

PRINT TECHNOLOGY/SUBJECTIVE BASIS SECTORS

- ☐ **Environments**
  (Includes specialty media, eco-friendly products)
- ☐ **Use of Specialty Colours**
  (ie: gold, silver, white, clear or pink)
- ☐ **Company Self Promotion**
  (Marketing piece to promote or publicizing company activities include marketing pieces or sample kit)
- ☐ **Technology**
  (Security Printing, Paper and Digital Together for example AR technology, etc.)
- ☐ **Business Effectiveness**
  (Successful business model, jobs led to business opportunity)

Application details _____

_____

Business Effectiveness (e.g. Increased customer base/print volume/specialty colour usage by 20% etc) _____

_____

_____

'Please continue on a separate sheet to add further information on application detail and business effectiveness'

By signing here you accept the Rules and Regulations of the FUJIFILM Business Innovation Print Awards.

Signature _____

Name _____

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WHY ENTER THE INNOVATION PRINT AWARDS?

Seize the opportunity for self promotion,with the winners' logos and winningapplications to be published in the annual Innovation Print Awards Winners' Book

Winning applications will be showcasedin the FUJIFILM Business Innovation Future Edge customer engagement centre in Japan and across the region Graphic Communications industry events

All winning entries will be automatically entered into the Asian Print Awards*

CHECKLIST

☐ Please submit four (4) samples per each application entry, along with one Entry Form per submitted application.

☐ Carefully select samples of your best work and complete the Entry Form.
Check that the details are accurate and legible.
(Remember that the information you supply will be used in the Innovation Print Awards Winners Book)

☐ If you are sending more than one parcel please mark 1/3, 2/3, etc.

☐ Entries must be received by **12th November, 2021** 6pm (Singapore time, GMT+8)

☐ Please send entries through your country representative or deliver direct to the following address:

FUJIFILM Business Innovation Asia Pacific Pte Ltd
20E Pasir Panjang Road #08-21
Mapletree Business City
Singapore 117439
Attn : GCS Marketing Team - shm-fbap-revoria@fujifilm.com

Should there be any queries, please contact your country representative
Melissa Boey/Irawan Prasetyo at shm-fbap-revoria@fujifilm.com

Remarks

- This competition is open to printers, designers, clients and corporate in-plants.
- No entries will be returned due to the large volume of entries received for the Innovation Print Awards.
- You can enter as many times in as many different categories as you like.
- We can accept photocopies of the Entry Form(s).
- You must ensure the Entry Form(s) provide all the correct and relevant information.

* Please note that entries from Australia and New Zealand are not eligible for the Asian Print Awards.

JUDGING CRITERIA

- **Output Quality**
(Print quality and finishing quality)
- **Degree of Innovation**
(Includes Use of Digital Technology)
- **Business Effectiveness**
(Successful business model, jobs led to business opportunity. E.g. increased customer base/revenue/print volume/specialty colour usage by 20% etc.)
- **Overall Creativity**
(Includes utilisation of materials – different materials in a proper way, new materials, or same materials in a unique way)

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Rules & Regulations

BY PARTICIPATING IN THIS CONTEST, ENTRANTS AGREE TO BE BOUND BY THESE OFFICIAL RULES AND REGULATIONS AND THE DECISIONS OF FUJIFILM BUSINESS INNOVATION AND WAIVE ANY RIGHT TO CLAIM AMBIGUITY IN THIS CONTEST OR THESE CONTEST RULES.

QUALIFIED ENTRIES

The Innovation Print Awards welcomes entries of digitally printed communications that have been created on any FUJIFILM and FUJIFILM Business Innovation products, not limited to: Revoria Press™ PC1120, Revoria Press™ E-1 Series, 1400 Inkjet Color Continuous Feed Printing System, iGen®5 Press or iGen®150 Press, Iridesse™ Production Press, Color 1000i Press or Color 800/1000 Presses, Versant™ 3100 Press or Versant™ 2100 Press, Versant™ 180 Press or Versant™ 80 Press, Versant® 3100i Press, Versant® 180i/170i Press, PrimeLink® C9070/C9065 Printer or Color C60/70 Printer, DocuColor 1450 Printer, Mono product like Nuvera™ Series, B9 Series or D Series, Inkjet Printing (B2 Press or Wide Format) including FUJIFILM Acuity series and FUJIFILM Jet Press series in the categories below

ENTRY CATEGORIES

APPLICATION SECTORS

Books
(Includes Photo books, Education books, etc., usually published for sale)

Brochures, Catalogues & Leaflets
(Booklets for product introduction, promotion or advertising, usually not for sale)

Multi-Piece Campaign
(Multiple applications made for the same purpose in one set)

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(Days, Weeks, and Months calendar or timetable)

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(Office stationery such as business cards,
letter heads, envelopes, memos etc.)

Applications that cannot apply to the above

PRINT TECHNOLOGY/ SUBJECTIVE BASIS SECTORS

Environments
(Includes specialty media, eco-friendly products)

Use of Specialty Colours
(ie: gold, silver, white, clear or pink)

Company Self Promotion
(Marketing piece to promote or publicizing company activities include marketing pieces
or sample kit)

Technology
(Security Printing, Paper and Digital Together for example AR technology, etc.)

Business Effectiveness
(Successful business model, jobs led to business opportunity)

CATEGORY AWARDS

- **Best Innovation Award**
- **Winners in each Application Category**
- **Runners-up in each Application Category**

ENTRY SUBMISSIONS

Entrants may participate in this contest by sending a completed Entry Form and four (4) non-returnable samples of the printed materials to their local FUJIFILM Business Innovation representative or delivering to the following address:

FUJIFILM Business Innovation Asia Pacific Pte Ltd
20E Pasir Panjang Road #08-21
Mapletree Business City
Singapore 117439
Attn : GSC Marketing Team -
shm-fbap-revoria@fujifilm.com

Entries submitted by any other means, will not be eligible. Entries will be accepted for the two Group Categories outlined above. Applications created specifically for FUJIFILM Business Innovation, its affiliates or subsidiaries as the Client will not be eligible. Any proprietary information, such as but not limited to any trademarks, copyrights, trade names or other private information submitted or contained in a submission (or on the media containing a submission) may be populated with fictional information. Incomplete submissions will not be considered for awards. Submission materials will not be returned.

ENTRY DATES

All physical copies of the Entry Form and applications must be received by FUJIFILM Business Innovation by **12th November, 2021** 6pm (Singapore time, GMT+8), to be accepted. Late submissions will not be eligible.

There is no “date of print” restriction on submissions. All prior winning entries of Innovation Print Awards are ineligible for resubmission.

MULTIPLE ENTRIES

An entrant may submit multiple entries as long as each is submitted with the appropriate documentation and printed samples required by these Rules and Regulations. An entrant cannot submit the same application in more than one Application category, however, the same entry can be entered in an Application category and Print Technology category. In this case only four (4) sets of the application are required.

FEES AND COSTS

NO FEE, PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THE INNOVATION PRINT AWARDS. A PURCHASE DOES NOT IMPROVE AN ENTRANT’S CHANCE OF WINNING. The entrant assumes all costs associated with preparation and submission of entry materials. Please note that FUJIFILM Business Innovation will not be responsible for the cost of any shipping associated with submissions. FUJIFILM Business Innovation shall not be responsible for late, lost or misdirected mail.

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Rules & Regulations (cont'd)

JUDGING

Winners will be selected by a team of independent distinguished professionals from the Graphic Communications Industry appointed by FUJIFILM Business Innovation. No telephone calls or correspondence will be accepted from contestants inquiring on winners or judges' selections. The judges will assess entries using the following criteria:

- **Output Quality**
(Print quality and finishing quality)
- **Degree of Innovation**
(Includes Use of Digital Technology)
- **Business Effectiveness**
(Successful business model, jobs led to business opportunity)
- **Overall Creativity**
(Includes utilisation of materials – different materials in a proper way, new materials, or same materials in a unique way)

Awards will be distributed on the sole authority and discretion of the judges. All judges' decisions are final. Any entrant who fails to comply with all of these Rules and Regulations will be disqualified.

DISQUALIFICATION

An entrant's submission(s) in this and all other contests sponsored by FUJIFILM Business Innovation in the past, present or future will be automatically disqualified without notice or recourse if entrant promotes this contest through unsolicited commercial e-mail or multiple repetitive postings. An entrant's submission(s) will be disqualified, at the sole discretion of FUJIFILM Business Innovation, if entrant attempts (a) to enter the contest through any means other than as described in these Rules and Regulations, or (b) to disrupt the contest, circumvent the terms and conditions of these Rules and Regulations, or in any way tamper with the contest.

COPYRIGHT AND RE-USE AUTHORISATIONS

All submitted entry print samples become the property of FUJIFILM Business Innovation and will not be returned. These samples may be used by FUJIFILM Business Innovation, at its sole discretion and without payment or reimbursement ofany kind to entrant, in any reasonable way FUJIFILM Business Innovation requires for marketing purposes. Each entrant recognises this likelihood and provides complete authorisation and permission for FUJIFILM Business Innovation to use the samples in this regard in all countries of the world. Winners agree by signing the Entry Form their consent permitting use of the submission by FUJIFILM Business Innovation as stated herein. Such authorisation and permission shall survive the termination of the Contest indefinitely and there is no time frame or frequency of use that would limit FUJIFILM Business Innovation authority in this regard.

Entrants, upon submission of entry(s), will have secured and certified all necessary rights and licenses from all constituents and third parties including, but not limited to creative agencies and their clients, printing houses, photographers, illustrators, models, stock photo services, trademark holders, etc. In addition, acceptance of an award constitutes permission for FUJIFILM Business Innovation and its designees to use the winner's name and likeness for advertising, promotional and other purposes without additional compensation unless otherwise prohibited by law.

AWARD WINNER ANNOUNCEMENT

Information about the winning entries will be shared with the
public via a FUJIFILM Business Innovation press release and social media. Additionally, each winner will be personally contacted either by telephone or e-mail using the contact information provided by the entrant in their entry form.

ELIGIBILITY

This contest is open only to legal residents and legal entities in Australia, China, Hong Kong, Indonesia, Japan, Korea, Malaysia,
New Zealand, Philippines, Singapore, Taiwan, Thailand, Vietnam, Cambodia, and Myanmar. Participants must be 18 years of age or older at the time of entry. Employees of FUJIFILM Business Innovation, its affiliates and subsidiaries, and their immediate family or household members are not eligible to enter.

GENERAL CONDITIONS

This contest is VOID WHERE PROHIBITED BY LAW and invalid in any Country, State or Province that requires the registration or licensing of such matters, unless FUJIFILM Business Innovation has registered the contest in such Country, State or Province. This contest and these Rules and Regulations shall be interpreted in accordance with the laws of Singapore without regard to its conflict of laws principles. Each participant: (a) agrees that any legal suit, action or proceeding arising out of or relating to this Contest shall be instituted exclusively in Singapore; (b) waives any objection to the venue of any such suit, action or proceeding and the right to assert that such forum is not a convenient forum; and (c) irrevocably consents to the jurisdiction of the courts of Singapore in any such suit, action or proceeding.

By entering, participants release and hold harmless FUJIFILM Business Innovation and its respective subsidiaries, affiliates, officers, directors, employees and agents from any damage or liability of any kind arising from or in connection with this contest, including but not limited to claims based upon the infringement of a third party's intellectual property rights or claims based upon the enjoyment of the Awards.

FUJIFILM Business Innovation is not responsible for any mail-in entries that are lost, late, misdirected, damaged, incomplete, altered, illegible or postage-due. All entries become FUJIFILM Business Innovations property and will not be returned.

The sole purpose of this Awards program is to promote digital printing innovation. The Awards program does not constitute an offer or obligation to participants to buy any products or services from FUJIFILM Business Innovation

FUJIFILM Business Innovation would like to thank the following companies for the use of the images on the cover of this entry form: SHOEI Printing Co., Ltd Japan, DG3 Asia Limited Hong Kong, The Print Department Australia, PT Panca Sampurna Indah (Sampurna Print Shop) Indonesia