



# Unlock Your Digital X Factor

Digital transformation (DX) requires a fundamental shift in the way a business operates. Our aim is to support businesses in accelerating their digital business transformation. We are here to help our customers rethink their business processes by introducing cutting-edge digital technology and solutions.

## What's standing in the way of DX Success

1

### Getting Started Is a Challenge

From defining your DX vision and goals to selecting what technologies will deliver the most ROI – these decisions set the foundation for successful transformation but also come with significant risk.

2

### DX Pitfalls

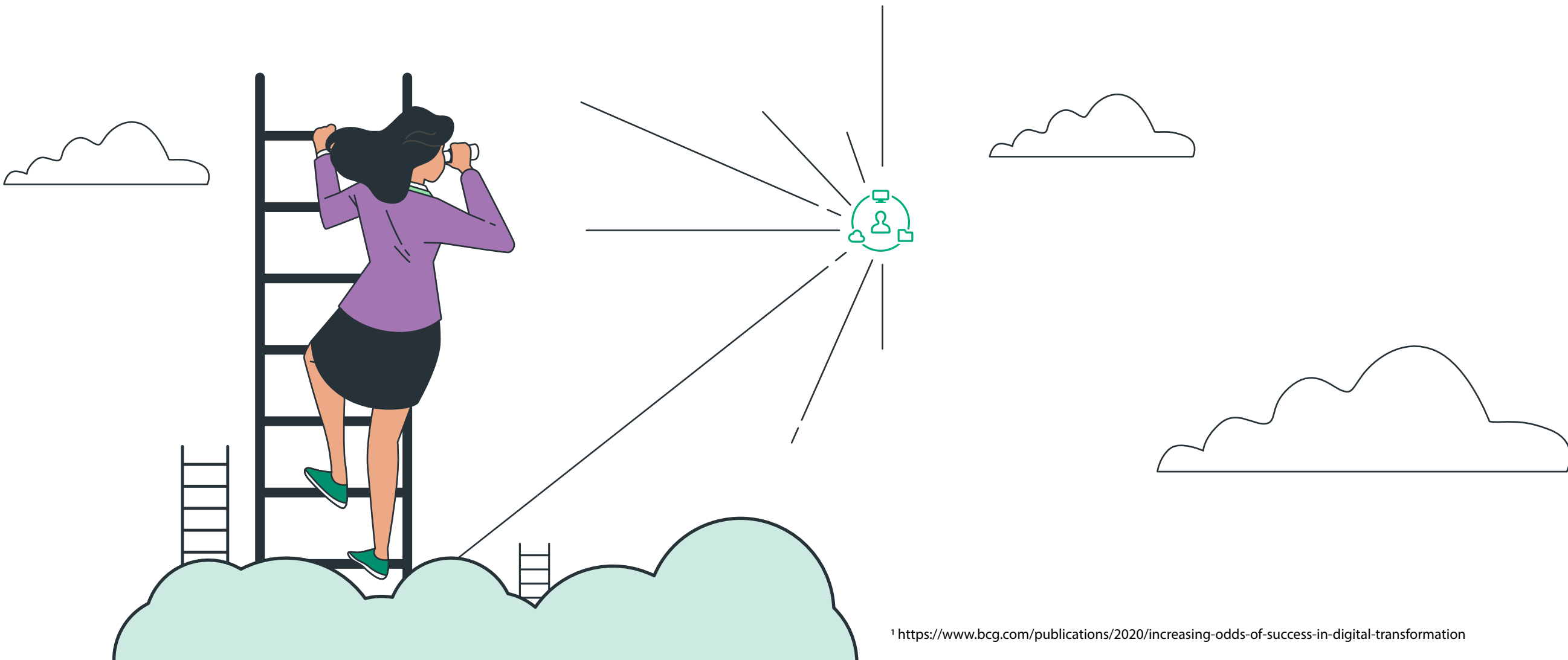
70% of digital transformations fall short of their objectives.<sup>1</sup>

Fundamental change at scale is no easy feat. Employing digital ways of working needs stakeholder support but deeply rooted behaviours are hard to change.

3

### DX is a Process, not a Project

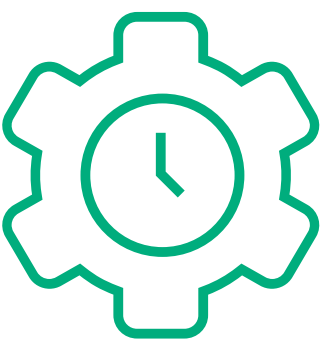

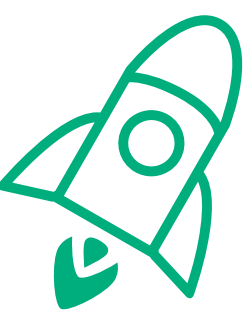

With technology constantly evolving, you need to stay updated with continuous innovation. A reliable DX partner will work with you every step of the way, leading you to DX success.



<sup>1</sup> <https://www.bcg.com/publications/2020/increasing-odds-of-success-in-digital-transformation>

## Why is Digital Transformation Important for Business Leaders?

Investing in digital capabilities and technologies today is necessary to reap present and future benefits of DX.

 <p><b>Improve Efficiency</b> Automate routine tasks, streamline processes, and reduce manual intervention.</p>	 <p><b>Enhance Customer Experience</b> Provide more targeted and relevant products and services by leveraging on data and analytics.</p>	 <p><b>Develop New Business Models</b> Embrace digital technologies to create new ways of doing business and stay ahead of the competition.</p>	 <p><b>Stay Competitive</b> Digital transformation can help businesses stay agile, adapt to change, and respond to market trends.</p>
--	---	--	--



## Are you ready to achieve DX success?

FUJIFILM Business Innovation is committed to helping you thrive in the digital age with innovative solutions that enhance your productivity, efficiency and security.



SCAN CODE OR CLICK

