FUJIFILM
Value from Innovation

Wonder Photo Box
Development Announcement

Enjoy smarter photo life

※ Using the photo stand (accessory)

Gather your photos all in "Wonder Photo Box" and start a brand new photo life.

"Image Organizer," Fujifilm's image analysis technology for unique solutions

Image Organizer

●Image Selection Support function

Using Fujifilm's unique image-processing technology, "Image Organizer" analyzes and evaluates the facial characteristics (number, expression, etc.) of persons in the images, as well as the focus, brightness, color, and similarity among images. As a result, "good photos" are marked and recommended to the user.

Analysis and evaluation due to the photographing condition

Analysis and evaluation due to the facial characteristics

●Automatic Image Layout function

Images selected by the Image Selection Support function are automatically arranged in a Photobook. Images belonging to a common event can be grouped; redundant similar images can be removed; and recommended images can be featured and enlarged. By recommending an optimal layout for each page, the "Image Organizer" helps you create a Photobook that will enhance your satisfaction.

Product's appearance and specifications are subject to change without notice.

FUJIFILM

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Wonder box, by Fujifilm which provides a smarter way to store, organize and enjoy photos in your devices.

1. Simple importing & Cloud-based back up

● Imports data just by connecting to the device

Just by inserting the SD card (from digital cameras) or connecting the USB cable (from smartphones or PCs), the system starts to import and save all of the photos.
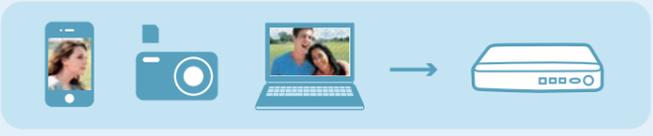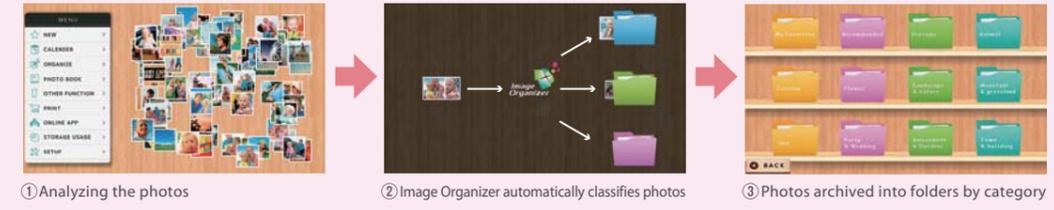
● Cloud-based back up service

Photos are automatically backed up to the cloud storage.* Data can be reliably restored from the main system in case of data loss.
*Using Fujifilm's dedicated Internet image storage service

① Save   ② Backup   Cloudserver

● Protects user's privacy securely

Only users with an account of the dedicated app have an access to the photos in the cloud storage so the user's data are secured.

2. Even a large quantity of photos can be automatically organized & arranged into Photobooks

● Automatically classifies your photos into categories

With Fujifilm's proprietary image analysis technology "Image Organizer," photos are automatically sorted out into categories such as "persons," "scenery," "flowers." Even a large quantity of photos can be neatly arranged and made ready to use.

Image Organizer

① Analyzing the photos   ② Image Organizer automatically classifies photos   ③ Photos archived into folders by category

● Various criteria available for automatic classification

Users can specify various criteria to classify photos, such as "time," "subject," "person," "place," "visual quality."

date	location	visual quality of the photo
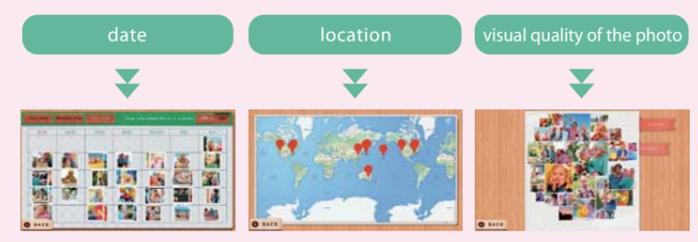
● Photobooks can be created and edited automatically

Photos are automatically arranged into Photobook style. You can not only edit Photobooks but also place an order to create a real Photobook.

3. For further enjoyment, PRINT & SHARE!

● You can immediately and easily place orders for Fujifilm's high quality photo prints and Photobooks

While browsing the screen, you can place orders for superior quality prints and Photobooks on the spot.

● You can enjoy sharing your photos with your family, friends, wherever you are

Through the Internet, you can display and share your photos on a variety of devices.