**SPECIFICATIONS**

**General**

- **Model name**: FUJIFILM XF10
- **Number of effective pixels**: 12.8 million pixels
- **Image sensor**: CMOS with primary color filter
- **Image sensor size**: 1/2.9-type
- **Image sensor area**: 6.28×8.4mm
- **Image sensor surface area**: 7.2×9.6mm
- **Image format**: 4:3 / 3:2
- **White balance**
  - Automatic
  - Indoor / Outdoor
  - Shade / Fluorescent light (cool white)
  - Fluorescent light (white)
  - Incandescent light / Underwater
- **Number of effective pixels**: 12.8 million pixels
- **Flash modes**
  - Auto flash (Super Intelligent Flash)
  - Red-eye Reduction & Slow Synchro
  - Red-eye Reduction & Rear-curtain Synchro
  - Commander
  - Red-eye Reduction Auto
  - Red-eye Reduction & Forced Flash
  - Suppressed Flash
- **ISO sensitivity**: 125 - 12800
- **ISO sensitivity**: 125 - 12800
- **Images recorded per burst**: 30 frames
- **Continuous recording**: Approx. 330 frames
- **Movie recording**: 4K: approx. 75min., Full HD: approx. 120min.
- **Power supply**: NP-95 Li-ion battery, AC power adapter, USB cable, Hand strap, Lens cap
- **Size**: 112×78×41.3mm
- **Accessories included**: Owner’s manual, Lifetime of movie capture

**Digital interface**

- **USB**
  - USB 2.0 (High-Speed / Micro USB terminal)
  - Connectable with Remote Release RR-90 (sold separately)
- **HDMI**
  - Micro HDMI connector (Type D)
- **Wi-Fi**
  - IEEE 802.11b/g/n (standard wireless protocol)
  - WEP / WPA / WPA2 midex mode
  - Infrastructure
- **Bluetooth**
  - Bluetooth 4.1 (Bluetooth low energy)

**Main recording**

- **Lens**
  - FUJINON single focal length lens
  - 35mm f/2.8 (normal) / 35mm f/2.8 (35mm format equivalent)
  - Minimum depth: 25.9mm / 1.0in.
- **Shutter**
  - Mechanical: 4sec. to 1/16000sec. (P mode), 30sec. to 1/16000sec. (All modes)
  - Bulb mode (up to 60min), TIME: 30sec. to 1/4000sec.
  - Lens Shutter: Yes
  - Shutter Type: TTL 256-zone metering, Multi / Spot / Average
- **LCD monitor**
  - 3.0-inch, aspect ratio 3:2, approx. 1,040K-dot, Touch capable TFT color LCD monitor
  - White balance: Automatic Scene recognition / Custom1 - 3 / Color temperature selection (2500K~10000K) / Fluorescent light (Cool White), Incandescent light, Underwater
  - ISO sensitivity: Bracketing (±1/3EV, ±2/3EV, ±1EV)
  - Dynamic Range Bracketing (100% · 200% · 400%)
  - Film Simulation Bracketing (Any 3 types of film simulation selectable)
  - AE Bracketing (2/3/5/7/9 frames) ±1/3EV - ±3EV, 1/3EV step
- **Playback functions**
  - Erase selected frames, Multi-frame playback (with micro thumbnail), Slide show, Rotate, Crop, Red, Panorama, Favorites

**Lens**

- **Film Simulation mode**
  - PRO Neg. Std, MONOCHROME, MONOCHROME+Ye FILTER, MONOCHROME+R FILTER, MONOCHROME+G FILTER, SEPIA

**Memory**

- **Movie File Format**: MOV
  - Movie Video Compression: H.264
  - Movie Video bit rate: Maximum: 2048Kbps, Minimum: 64Kbps
  - Aspect ratio: 4:3, 16:9
  - Frame size: L: (3:2) 6000× 4000 / (16:9) 6000× 3376 / (1:1) 4000×4000
  - Movie quality: Motion JPEG, Fine quality
  - Movie duration: Approx. 7min.
  - Uncompressed Movie duration: Approx. 2min.

**Performance**

- **Stop Movies**: Yes
  - Stop Movies enlargement: 4sec. to 1/16000sec. (P mode), 30sec. to 1/16000sec. (All modes)

**Erase**

- **Erase**: Yes
  - Erase selected frames, Multi-frame playback (with micro thumbnail), Slide show, Rotate, Crop, Red, Panorama, Favorites

**Others**

- **Power supply**: NP-95 Li-ion battery, AC power adapter
  - NP-95 Li-ion battery, AC power adapter
- **Size**: 112×78×41.3mm
- **Accessories included**: Owner’s manual, Lifetime of movie capture

**COLORS / DIMENSIONS**

![Champagne Gold](image)
![Black](image)

**To ensure correct usage, read owner’s manual carefully before using your equipment.**

* Specifications are subject to change without notice ©2018 FUJIFILM Corporation

![Fujifilm XF10](image)
Favorite one.

Choosing a camera is a very personal experience. Some people prefer analog and retro designs, while others opt for a stylish and futuristic look. Some may want to create artistic images, but others are happy just taking snapshots. So, what kind of camera do people prefer to carry with them every day? Probably one that not only has a wide variety of functions, but one that looks great too. The FUJIFILM XF10 is the perfect choice.

Find new life.

We all have precious memories, from the exciting people and things we come across in daily life, to the breathtaking sights we see. But these memories are often difficult to precisely explain and share with others. With the XF10, a premium compact digital camera that fits in your pocket, you can capture the moments, then share scenes and the stories behind them. Find your precious memories and capture them in superb quality with the XF10.
With its 18.5mm fixed lens, the XF10 is ideal for capturing a wide variety of subjects including landscapes and street scenes. And, thanks to its compact size and easy operation, the XF10 allows you to shoot and then instantly share those moments on social media. The XF10 highlights the fun in your everyday life.

In our daily lives, we come across many scenes that we want to capture and remember, when out with friends or just walking the streets. With its simple and intuitive operation, the XF10 can capture all those moments you discover.
In the days of film photography, photographers used to select the ideal type of film to capture a scene or subject. Using the knowledge and expertise acquired through developing these films for more than 80 years, the XF10 offers 11 different modes which replicate the style of classic film prints and allow you to select your favorite look.

**FILM**

- **PRO VWA**: Standard mode for general photography that delivers radiant skin tones and vibrant colors, just as you remember them.
- **Sepia**: Combines high saturation and accurate colors to produce vivid images. Ideal for landscapes and wildlife, while its deep blacks also make it perfect for night scenes.
- **PRO Neg. Std**: Produces accurate skin tones in portraits shot under controlled light. Its softer, gentler saturation makes it useful for general snapshots.
- **Classic Chrome**: Combines high saturation and accurate colors to produce vivid images. Ideal for landscapes and wildlife, while its deep blacks also make it perfect for night scenes.
- **High-Key**: Creates a bright and vivid color tone in the center of the image. Perfect for food and tabletop photography.
- **Fog Remove**: Creates shaded borders as taken by toy cameras. (nostalgic effect)
- **Toy Camera**: Creates monochrome photographs like those taken by near-infrared cameras.
- **Monochrome (NIR)**: Creates an artistic effect by emphasizing tone reproduction and dynamic range.
- **Hi-Fi**: Adds bright and vivid colors to the center of the image. Perfect for food and tabletop photography.
- **Miniature**: Create artistic effect by emphasizing tone reproduction and dynamic range.

**FILTER**

- **Toy Camera**: Create shaded borders as taken by toy cameras. (nostalgic effect)
- **Hi-Fi**: Adds bright and vivid colors to the center of the image. Perfect for food and tabletop photography.
- **Miniature**: Create artistic effect by emphasizing tone reproduction and dynamic range.
- **Fog Remove**: Create monochrome photographs like those taken by near-infrared cameras.
Despite its compact size, the XF10 has an APS-C sized image sensor. This is 14 times larger than the sensor inside conventional smartphones. This helps capture high quality images in low lighting conditions and creates beautiful out-of-focus background effects.

The renowned FUJINON lens on the XF10 is optimized for the 24.2 megapixel APS-C sized sensor and produces outstanding detail and sharpness.

The XF10 has all you need to make your pictures look special. It delivers natural skin tones, beautiful color reproduction, low noise in poor lighting conditions, and excellent edge-to-edge sharpness.

Operate the camera just like a smartphone. Touch controls include pinch and zoom, drag to move around the image and swipe gestures.

Use the mode dial to select the shooting mode and adjust the shutter speed and aperture using the front and rear command dials. You can also access the functions by flicking the touchscreen and pressing the Fn (function) buttons.

By selecting the Advanced SR Auto mode, the camera will recognize both the scene and subject you are looking at and automatically optimize the focus and camera settings.

The XF10 features a 18.5mm F2.8 wide angle fixed lens, which makes it perfect for everything from snapshots to landscapes.

Macro mode lets you shoot objects as close at 10cm away from the lens, meaning you can get closer to your subject.

The renowned FUJINON lens on the XF10 is optimized for the 24.2 megapixel APS-C sized sensor and produces outstanding detail and sharpness.

The XF10 has all you need to make your pictures look special. It delivers natural skin tones, beautiful color reproduction, low noise in poor lighting conditions, and excellent edge-to-edge sharpness.

Operate the camera just like a smartphone. Touch controls include pinch and zoom, drag to move around the image and swipe gestures.

Use the mode dial to select the shooting mode and adjust the shutter speed and aperture using the front and rear command dials. You can also access the functions by flicking the touchscreen and pressing the Fn (function) buttons.

By selecting the Advanced SR Auto mode, the camera will recognize both the scene and subject you are looking at and automatically optimize the focus and camera settings.

The XF10 features a 18.5mm F2.8 wide angle fixed lens, which makes it perfect for everything from snapshots to landscapes.

Macro mode lets you shoot objects as close at 10cm away from the lens, meaning you can get closer to your subject.

The renowned FUJINON lens on the XF10 is optimized for the 24.2 megapixel APS-C sized sensor and produces outstanding detail and sharpness.

The XF10 has all you need to make your pictures look special. It delivers natural skin tones, beautiful color reproduction, low noise in poor lighting conditions, and excellent edge-to-edge sharpness.

Operate the camera just like a smartphone. Touch controls include pinch and zoom, drag to move around the image and swipe gestures.

Use the mode dial to select the shooting mode and adjust the shutter speed and aperture using the front and rear command dials. You can also access the functions by flicking the touchscreen and pressing the Fn (function) buttons.

By selecting the Advanced SR Auto mode, the camera will recognize both the scene and subject you are looking at and automatically optimize the focus and camera settings.

The XF10 features a 18.5mm F2.8 wide angle fixed lens, which makes it perfect for everything from snapshots to landscapes.

Macro mode lets you shoot objects as close at 10cm away from the lens, meaning you can get closer to your subject.

The renowned FUJINON lens on the XF10 is optimized for the 24.2 megapixel APS-C sized sensor and produces outstanding detail and sharpness.

The XF10 has all you need to make your pictures look special. It delivers natural skin tones, beautiful color reproduction, low noise in poor lighting conditions, and excellent edge-to-edge sharpness.

Operate the camera just like a smartphone. Touch controls include pinch and zoom, drag to move around the image and swipe gestures.

Use the mode dial to select the shooting mode and adjust the shutter speed and aperture using the front and rear command dials. You can also access the functions by flicking the touchscreen and pressing the Fn (function) buttons.

By selecting the Advanced SR Auto mode, the camera will recognize both the scene and subject you are looking at and automatically optimize the focus and camera settings.

The XF10 features a 18.5mm F2.8 wide angle fixed lens, which makes it perfect for everything from snapshots to landscapes.

Macro mode lets you shoot objects as close at 10cm away from the lens, meaning you can get closer to your subject.

The renowned FUJINON lens on the XF10 is optimized for the 24.2 megapixel APS-C sized sensor and produces outstanding detail and sharpness.

The XF10 has all you need to make your pictures look special. It delivers natural skin tones, beautiful color reproduction, low noise in poor lighting conditions, and excellent edge-to-edge sharpness.

Operate the camera just like a smartphone. Touch controls include pinch and zoom, drag to move around the image and swipe gestures.

Use the mode dial to select the shooting mode and adjust the shutter speed and aperture using the front and rear command dials. You can also access the functions by flicking the touchscreen and pressing the Fn (function) buttons.

By selecting the Advanced SR Auto mode, the camera will recognize both the scene and subject you are looking at and automatically optimize the focus and camera settings.

The XF10 features a 18.5mm F2.8 wide angle fixed lens, which makes it perfect for everything from snapshots to landscapes.

Macro mode lets you shoot objects as close at 10cm away from the lens, meaning you can get closer to your subject.

The renowned FUJINON lens on the XF10 is optimized for the 24.2 megapixel APS-C sized sensor and produces outstanding detail and sharpness.

The XF10 has all you need to make your pictures look special. It delivers natural skin tones, beautiful color reproduction, low noise in poor lighting conditions, and excellent edge-to-edge sharpness.

Operate the camera just like a smartphone. Touch controls include pinch and zoom, drag to move around the image and swipe gestures.

Use the mode dial to select the shooting mode and adjust the shutter speed and aperture using the front and rear command dials. You can also access the functions by flicking the touchscreen and pressing the Fn (function) buttons.

By selecting the Advanced SR Auto mode, the camera will recognize both the scene and subject you are looking at and automatically optimize the focus and camera settings.

The XF10 features a 18.5mm F2.8 wide angle fixed lens, which makes it perfect for everything from snapshots to landscapes.

Macro mode lets you shoot objects as close at 10cm away from the lens, meaning you can get closer to your subject.

The renowned FUJINON lens on the XF10 is optimized for the 24.2 megapixel APS-C sized sensor and produces outstanding detail and sharpness.

The XF10 has all you need to make your pictures look special. It delivers natural skin tones, beautiful color reproduction, low noise in poor lighting conditions, and excellent edge-to-edge sharpness.

Operate the camera just like a smartphone. Touch controls include pinch and zoom, drag to move around the image and swipe gestures.

Use the mode dial to select the shooting mode and adjust the shutter speed and aperture using the front and rear command dials. You can also access the functions by flicking the touchscreen and pressing the Fn (function) buttons.

By selecting the Advanced SR Auto mode, the camera will recognize both the scene and subject you are looking at and automatically optimize the focus and camera settings.

The XF10 features a 18.5mm F2.8 wide angle fixed lens, which makes it perfect for everything from snapshots to landscapes.

Macro mode lets you shoot objects as close at 10cm away from the lens, meaning you can get closer to your subject.

The renowned FUJINON lens on the XF10 is optimized for the 24.2 megapixel APS-C sized sensor and produces outstanding detail and sharpness.

The XF10 has all you need to make your pictures look special. It delivers natural skin tones, beautiful color reproduction, low noise in poor lighting conditions, and excellent edge-to-edge sharpness.

Operate the camera just like a smartphone. Touch controls include pinch and zoom, drag to move around the image and swipe gestures.

Use the mode dial to select the shooting mode and adjust the shutter speed and aperture using the front and rear command dials. You can also access the functions by flicking the touchscreen and pressing the Fn (function) buttons.

By selecting the Advanced SR Auto mode, the camera will recognize both the scene and subject you are looking at and automatically optimize the focus and camera settings.

The XF10 features a 18.5mm F2.8 wide angle fixed lens, which makes it perfect for everything from snapshots to landscapes.

Macro mode lets you shoot objects as close at 10cm away from the lens, meaning you can get closer to your subject.

The renowned FUJINON lens on the XF10 is optimized for the 24.2 megapixel APS-C sized sensor and produces outstanding detail and sharpness.

The XF10 has all you need to make your pictures look special. It delivers natural skin tones, beautiful color reproduction, low noise in poor lighting conditions, and excellent edge-to-edge sharpness.

Operate the camera just like a smartphone. Touch controls include pinch and zoom, drag to move around the image and swipe gestures.

Use the mode dial to select the shooting mode and adjust the shutter speed and aperture using the front and rear command dials. You can also access the functions by flicking the touchscreen and pressing the Fn (function) buttons.

By selecting the Advanced SR Auto mode, the camera will recognize both the scene and subject you are looking at and automatically optimize the focus and camera settings.

The XF10 features a 18.5mm F2.8 wide angle fixed lens, which makes it perfect for everything from snapshots to landscapes.

Macro mode lets you shoot objects as close at 10cm away from the lens, meaning you can get closer to your subject.
Combine the XF10 with a Bluetooth® compatible smartphone or tablet for seamless transfer of your images so they can easily be shared with your family and friends. You can also remotely shoot pictures using the free FUJIFILM Camera Remote app, and produce instax prints by connecting the camera to an instax printer.

**SNAPSHOT**

SNAPSHOT presets the focus and aperture to 2m/F8 or 5m/F5.6, which gives a relatively wide depth of field. This is perfect for capturing subjects instantly and in focus at those distances.

**SUPER INTELLIGENT FLASH**

The built-in flash automatically adjusts the light output according to the scene, making it easy to capture more natural looking shots.

**WIRELESS COMMUNICATION**

**FUNCTIONS**

- **SNAPSHOT**
  - presets the focus and aperture to 2m/F8 or 5m/F5.6, which gives a relatively wide depth of field. This is perfect for capturing subjects instantly and in focus at those distances.

- **SUPER INTELLIGENT FLASH**
  - The built-in flash automatically adjusts the light output according to the scene, making it easy to capture more natural looking shots.

- **WIRELESS COMMUNICATION**
  - Combine the XF10 with a Bluetooth® compatible smartphone or tablet for seamless transfer of your images so they can easily be shared with your family and friends. You can also remotely shoot pictures using the free FUJIFILM Camera Remote app, and produce instax prints by connecting the camera to an instax printer.

**MOVIE FUNCTIONS**

Capture the world around you in ultra high definition with the 4K movie capability. Plus, the XF10 can record high-speed videos in Full HD that will let you shoot slow motion footage with ease.

**4K BURST SHOOTING**

- **15fps**
  - Select the desired shot using 4K Burst Mode!

  High resolution, high-speed continuous shooting to capture fast-moving subjects. Choose the best shot from the 15 frames taken in a second.

- **FULL HD**
  - 1920 x 1080

- **HD**
  - 1280 x 720

- **High Speed HD**
  - 1280 x 720

- **1.6 x 2 x 3.3 x 4 x**

  Select the desired shot using 4K Burst Mode!