The X100F signifies the achievement of new heights in Fujifilm’s endless pursuit of perfection in photography. Perfection means creating a system that allows photographers to control, frame, and create with style, ease, and purpose.

A long-anticipated iteration of the X100 series, the X100F is a powerful addition to FUJIFILM X Series, offering photographers the versatility of endless creativity.
Intuitive Analog Operation  The X100F inherits X Series' traditional design philosophy. Practical and beautiful, the X100F allows you to check exposure settings with a quick glance at its top plate even when the camera is turned off. The layout of the original X Series model, X100, persists in this new model, with dials surrounding the shutter release button. The shutter speed dial and the exposure compensation dial, made of milled metal for premium tactile quality, are knurled for added operability and comfort.

Built-In ISO Dial  The X100F features the ISO dial built into the shutter speed dial, reminiscent of film cameras from yesteryear. You can adjust the ISO by lifting the outer portion of the dial and selecting the desired ISO number shown in the small viewing window. Set the ISO Dial to “A” and select “Command” in the ISO DIAL SETTING (A) in the camera menu to enable quick ISO adjustments with the Front Command Dial.

“C” Position for Enabling ±5-Step Exposure Compensation  The ergonomically placed exposure compensation dial supports compensation of up to ±3-step in 1/3 steps. Put the dial into “C” position and operate the Front Command Dial to achieve exposure compensation of up to ±5-step while checking the results in your EVF in real time. This lets you capture perfectly exposed moments exactly as intended.

Rear Button Layout, Allowing You to Carry Out All Operations with One Hand  All operational features that are frequently used while shooting are concentrated to the right of the X100F’s LCD monitor for easy and quick operation with your right thumb. Now, you’re free to carry out all operations while holding the camera firmly in one hand, allowing you to direct full attention to your subject.

Focus Lever for Quick Selection of Focus Areas  The X100F is the first lens-integrated X Series camera that features the Focus Lever. It moves in eight directions (up, down, right, left, and diagonally) so that you can swiftly move your AF point selection while maintaining composition.
Advanced Hybrid Viewfinder
The Advanced Hybrid Viewfinder combines the features of an optical viewfinder (OVF) and electronic viewfinder (EVF). Operate the viewfinder switch lever at the front of the camera body to instantly switch between OVF and EVF. You can also apply the electronic display which shows a focus area over the OVF screen to take advantage of Focus Peaking and Digital Split Image functions even in the OVF mode for accurate focusing in real time.

Electronic Rangefinder (ERF)
The Electronic Rangefinder shows the EVF in a small window at the bottom right corner of the OVF. The EVF in the ERF mode has 100% finder coverage and can display a focus area in 2.5x and 6x magnification. While composing with the OVF, you can check the EVF window for exposure, white balance and other details to be reflected in your actual pictures. Use the MF Assist function for highly accurate manual focusing.

Real Time Parallax Correction
Parallax, i.e., a displacement of the shooting frame in the viewfinder from the actual area to be photographed especially in close-ups, is automatically corrected in real time. Even in OVF mode, the X100F automatically corrects the position of the shooting frame and focus area upon focusing, and displays them correctly for more accurate composition.
Film Simulation

Traditional Colors of Fujifilm

- PROVIA Standard
- Velvia Vivid
- ASTIA Soft

- ACROS Monochrome
- CLASSIC CHROME
- PRO Neg. H

- PRO Neg. Std
- MONOCHROME + UV/R/G FILTER
- SEPIA

Film Simulation: A manufacturer of photographic film for over 80 years, Fujifilm has always been dedicated to achieving premium image quality across both analog and digital spectrums. The X100F features 15 Film Simulation options including PROVIA/Standard, Velvia/Vivid and ASTIA/Soft, which are named after Fujifilm’s most renowned photographic films. They deliver warm skin tones, crisp blue hues of the sky and vivid green of lush greenery exactly as your mind remembers in your memory. This is the first X100 Series model to feature ACROS, delivering smooth gradation, deep blacks and beautiful textures that set it apart from the conventional Monochrome mode.
**Newly Developed APS-C Sensor, X-Trans CMOS III** The X100F features the X-Trans CMOS III sensor specifically designed for the X Series. The X-Trans CMOS III uses an aperiodic color filter array to eliminate the need for an optical low-pass filter. The 24.3MP APS-C sensor controls noise beautifully despite its increased pixel count, allowing the standard sensitivity range to be boosted to ISO12800, which was in the extended sensitivity range in previous models. Additionally, the phase detection area has been expanded to enable phase detection AF, allowing the camera to function with greater speed and accuracy than ever before.

**All New Engine, X-Processor Pro** The X100F uses newly developed X-Processor Pro as its image processing engine, achieving processing speeds of about 4 times faster than previous models. It draws out the full capability of the X-Trans CMOS III sensor which supports high-speed data read to dramatically improve response time. The X-Processor Pro also helps display a moving subject more smoothly, thanks to the improvement of the refresh rate to 60fps for the LCD monitor and EVF’s Live View mode. The engine has reduced the camera’s startup time to 0.5 seconds, shortening the time required from powering on to shooting - so you won’t miss a beat.

**Expanded Phase Detection AF Area and Enhancement of Basic AF Performance**

The X100F features phase detection AF using phase detection pixels on the sensor. The phase detection area on the sensor has been increased by approx. 230% as compared to previous models. The camera uses 91 focus points (up to 325 points) for high-speed and high-accuracy focusing as compared to 49 points in previous models. The AF algorithm itself has been revised to ensure accurate focusing even in difficult conditions such as low-contrast scenes in overcast weather.

**Choice of Six AF Modes to Suit Each Scene** The X100F offers AF-S for stationary subjects and AF-C for moving subjects. For both options, you can choose either Single Point AF, Zone AF or Wide / Tracking AF, in which the camera automatically selects multiple areas for focusing. In the Single Point AF and Zone AF modes, use the Focus Lever beside the LCD monitor to instantaneously change the location and size of focus areas.
Advanced Filters Use this function to apply various filter effects to broaden your scope of artistic expressions. There are eight filters available, including High Key for reduced contrast and brighter tones overall, Toy Camera for a retro appearance, and Partial Color for retaining a specific color range and turning the rest into monochrome. You can check the filter effect in real time while shooting through your EVF and LCD.

ND Filter for Manipulating Light The X100F’s lens has a built-in ND filter which is useful when shooting with the aperture wide open in bright light or when opting to use a slow shutter speed. The 3-stop ND filter cuts down the amount of light to 1/8; it can be turned ON or OFF easily with the function button or from the camera menu.

Ultra-Fast Electronic Shutter at 1/32000sec. Featuring a durable leaf shutter that withstands 100,000 actuations and an electronic shutter with silent operation, the X100F is a formidable photographic tool. When operating on an electronic shutter, the camera delivers an ultra-high shutter speed of up to 1/32000 sec to achieve correct exposure even in strong daylight or when shooting with the aperture wide open. You can switch the shutter sound setting to OFF in a quiet church or during a concert for total discretion.

Auto Macro For Close-up Shots Automatically switch to an AF mode optimized for close-up photography. Minimum working distance: 10cm. Outstanding shooting range and exceptional performance in a variety of scenes set this lens apart.

Extended Full-HD Video Recording Full HD video recording is supported in six frame rates (59.94p / 50p / 29.97p / 25p / 24p / 23.98p) with improved AF tracking performance as compared to previous models. You can adjust aperture, shutter speed and exposure compensation settings while recording. Film Simulation effects can also be applied to video for versatile and artistic video output.
Conversion Lenses  The WCL-X100 II Wide Conversion and the TCL-X100 II Teleconversion Lenses expand the X100F’s shooting field while perfectly retaining the advanced image quality and performance of the camera’s fixed FUJINON 23mmF2 Prime Lens. Their elegant design, created specifically for the X100 Series, is in total harmony with the X100F. These conversion lenses are optically designed to draw out the performance of X100F’s lens to the maximum extent, delivering premium image quality without affecting the lens’ f-stop value. The camera body automatically recognizes when a conversion lens is mounted and displays framing guidelines indicating the shooting area when in OVF mode.

Digital Teleconverter  Activate the Digital Teleconverter to achieve an angle of view equivalent to 50mm or 70mm in addition to the built-in 35mm perspective. This function is perfect for discreetly getting a little closer or to accentuate certain features in your frame. Using the EVF or LCD to check your image in real time allows you to maintain full concentration on your subject matter while shooting.